

ICN CREATIVE BUSINESS SCHOOL

P A R I S • N A N C Y • B E R L I N



MASTER IN MANAGEMENT

ICN Business School in a nutshell:

- Triple Accreditation: AACSB, AMBA & EQUIS
- At the heart of Europe with 3 modern campuses in Paris, Nancy and Berlin
- A unique #ArtTechnologyManagement Spirit
- 14 international double degrees
- 3000 students every year including 38% of students from abroad

- 52% of professors with international backgrounds
- Strong Alumni network with 15 000 Graduates
- Pastoral Care for international students
- More than 120 partner universities around the world
- 6 abroad representatives (China, Vietnam, Taiwan, Russia, Latin America, Africa)

Master specialisations:

MSc in International Management - MIEX (Nancy and Bologne)

Master in Management (Master Degree)
(Paris, Nancy, Berlin):

MARKETING

- Cultural & Creative Industries Management - Paris
- Marketing et innovation produit - Nancy
- Brand & Marketing Management - Berlin
- Luxury & Design Management - Paris/Nancy

BUSINESS DEVELOPMENT

- International Business Development - Nancy
- Distribution et e-commerce - Nancy
- Marketing et Ingénierie des affaires - Paris

FINANCE

- Audit & Compliance - Nancy
- Finance d'entreprise - Paris/Nancy
- Contrôle de gestion - Nancy
- Finance & Risk Management - Berlin
- Banque et services financiers - Nancy

MANAGEMENT

- Management des RH - Nancy
- Management numérique - Paris
- Management de la Supply Chain et des Achats - Nancy



How to apply?

Do you have a Bachelor degree with 180 ECTS credits?

You can apply to 2-year Master in Management Programme and MSc in International Management – MIEX!

Do you have a Master degree with 240 ECTS credits or a Bachelor Degree (180 ECTS credits) with a significant professional experience?

You can apply directly to 1-year Master of Science Programme! International students are admitted upon an application file and an online interview.

For the next September intake, the recruitment process begins this November. You will find all application details at:

international.icn-artem.com/apply-to-icn

The following documents will be required:

- Curriculum vitae in French or in English (depending on the language of study)
- Letter of motivation in French or in English (depending on the language of study)
- Letter of academic and/or professional reference
- Academic transcripts from the last 2 years
- Last obtained diploma
- TOEFL / IELTS / TOEIC / Cambridge score (if program in English)
- DELF / DALF (if program in French)
- Copy of passport or identity card
- Passport photo
- Application fee payable online (100€)



And after you Master's degree? The world is open to you!*

WHERE DO OUR ALUMNI WORK?



24,7 % OUTSIDE PARIS



43,6 % IN ÎLE-DE-FRANCE



31,6 % ABROAD

WHAT INDUSTRIES DO THEY WORK IN?



23,7%

INDUSTRY



18,8%

CONSULTANCY
RESEARCH
DEPARTMENTS



15,4%

FINANCE
AUDITING
BANKING
INSURANCE



11,8%

IT & IT
SERVICES



9%

SALES
DISTRIBUTION



6,9%

HEALTH
ACCOUNTING
MANAGEMENT
ANALYSIS



2,9%

MEDIA
ARTS
CULTURE
PUBLISHING



1,6%

TOURISM
ADVERTISING
HEALTH

GROSS ANNUAL SALARY



37 620€

ON GRADUATING FROM ICN**



45 654€

AFTER 2 YEARS OF EXPERIENCE**



**91,9% OF GRADUATES
FOUND A JOB IN LESS
THAN 4 MONTHS**

*Employment survey 2020

**Overall average France + abroad with bonuses and benefits, net.

You have more questions ?

Contact us at studyabroad@icn-artem.com - +33 (0)3 54 50 25 25
and check out our website: international.icn-artem.com/