

# ESC CLERMONT BUSINESS SCHOOL

**A BRIEF  
GUIDE**

# WELCOME TO CLERMONT-FERRAND!

The city of Clermont-Ferrand, or just "Clermont" is located in the Auvergne-Rhône-Alpes Region which is the second largest and wealthiest region in France, after Paris and the Ile de France region.

Clermont is the gateway to the central mountainous area of France called the "Massif Central" and the "Chaîne des Puys" National Park which became France's first natural UNESCO World Heritage site in 2018. The city is surrounded by breath-taking scenery formed by extinct volcanoes and fertile agricultural plains. It is an exceptional and privileged setting for life as a student.

You can catch a direct train in three hours or a flight to Paris in less than one hour. Two highways directly link the city to Bordeaux (West) and Lyon (East) as well as Paris (North) and Montpellier (South).

As a former industrial city, Clermont has evolved into a "métropole" with renewed economic and cultural drive providing a great quality of life. The city and surrounding area are becoming a trendy destination for tourists.



## CAMPUS

ESC Clermont business school is located in a historic area close to the city centre and the medieval part of the city. Our campus is housed in two adjoining buildings and one annex. Over 12 000 students have graduated since the school was created by the local Chamber of Commerce and prominent businessmen in 1919.

Students have access to modern classrooms, study rooms, student associations, laboratories and leisure facilities.

## CITY LIFE

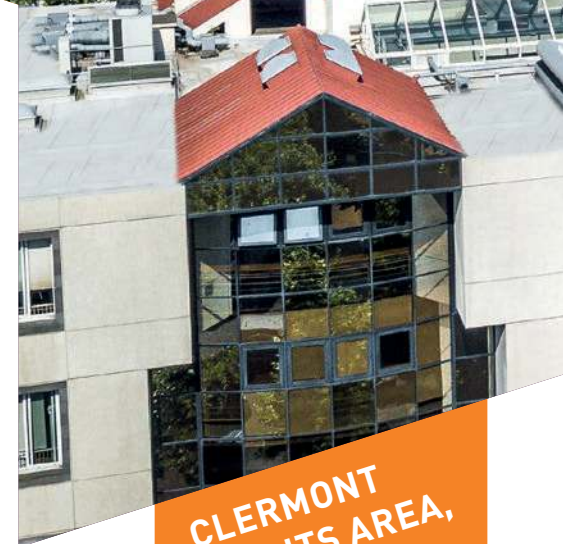
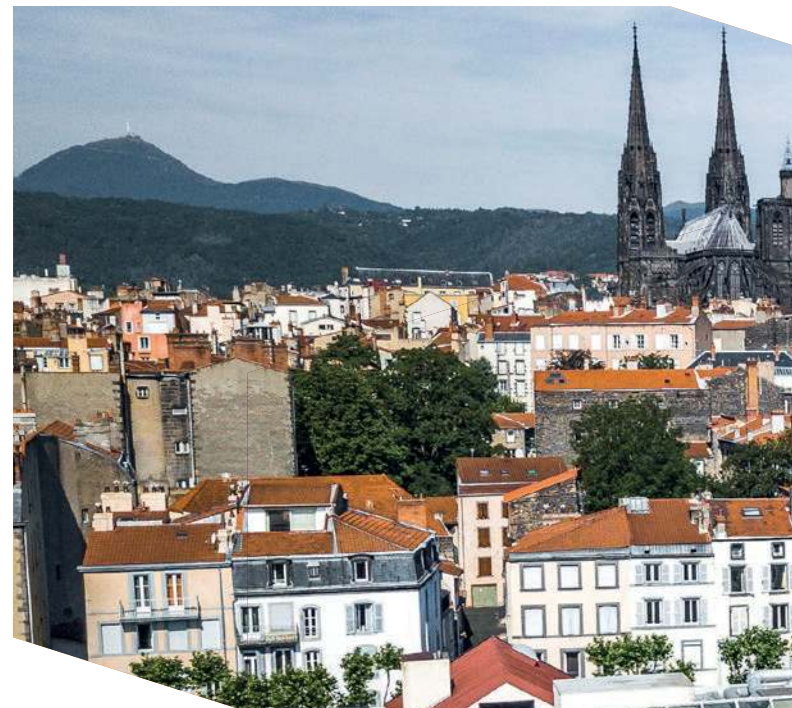
One out of seven inhabitants is a student, ranking\* Clermont as **one of the top French student cities**. The average cost of living

makes it the **8th most affordable city to study in France**. You would have to increase your budget by about 50% to live in the French capital. (see Student life for more details).\*

In Clermont you will have plenty of opportunities to meet students from many fields and horizons. We guarantee you **countless access to leisure and cultural activities throughout the year!** Clermont is – to put it simply – a playground by nature.

Access to the different parts of the city is easy with a **great choice of transports to choose from** (tram, bus, bike). If you live close to the city centre, most facilities (markets, two shopping centres, boutiques, restaurants and bars) are just a 5 to 30mn walk away.

*\* as ranked in the "PALMARÈS GÉNÉRAL DES VILLES ÉTUDIANTES 2018-2019" by L'Étudiant*



CLERMONT  
AND ITS AREA,  
IN FIGURES



# + clermont auvergne métropole

## MAIN ACTIVITIES

### Sports

If you are a sports-lover, you will have plenty of great games to watch. Clermont has one of the best European rugby teams (ASM Clermont Auvergne), three national hockey, basketball and football teams (Sangliers Arvernes, JAVCM and Clermont Foot63).

The city itself offers **numerous sports facilities**, including stadiums, gyms and swimming pools, which means that whatever sport you are into, there is a place to practice it. Clermont's proximity to an outstandingly unspoilt mountainous area, makes it so easy to enjoy outdoor activities like skiing, hiking, mountain-biking, paragliding and even windsurfing. All are accessible within an hour's drive from the city.



475 694 inhabitants

40 000 students

5 000 international students

600 full-time researchers

14 000 companies

300 sports associations and clubs

### A 'Local-Global' Economy

The Clermont-Auvergne 'metropole' is **home to the corporate headquarters of Michelin** which was founded by the Michelin brothers more than 100 years ago. Other well-known international companies such as **Constellium, Limagrain, Volvic** and **Théa** and consulting firms such as **KPMG, Sopra-Steria** or **CGI** are based in and around the city. Many smaller innovative start-ups linked to the **Clermont Auvergne French Tech** initiative are emerging alongside the many remaining century-old industrial companies which continue to thrive. The city's attractiveness is further enhanced by its efficient public services and infrastructures provided by the state, the local region and the city itself.



### Culture

If you love going to concerts, shows and plays, you will be happy to learn that Clermont has a National Theatre (La Comédie de Clermont), a National Orchestra (and its Opera), two major concert halls (La Coopé, le Zénith), four museums, seven movie theatres... and many other venues (art galleries, bars, bookshops, libraries, ...), **your cultural agenda will always be busy.**

Clermont is also host to two major international festivals, an **International Short Film Festival** (the 2<sup>nd</sup> biggest movie festival in France after Cannes) which takes place in February and the **Europavox** music festival dedicated to emerging and famous European bands during summer.

And, of course, Clermont is a great place for **food and wine!**





# WELCOME TO

**ESC**  
CLERMONT

**BUSINESS  
SCHOOL**

*School for life since 1919*

At ESC Clermont, we like to maintain a human-scale approach and we aim to convey the following core values to our students:

#### **A Family Spirit**

Family is a social benchmark that helps each and everyone of us to grow, helping to shape and develop individual personalities throughout our lives in a climate of shared trust. We draw our energy from our family spirit.

#### **A Spirit of Cooperation**

Success is more beautiful when it is a collective endeavour. In a fast-evolving world, where knowledge and skills have meaning when they serve people, we are better together.

#### **A Spirit of Conquest**

It is through desire, enthusiasm and determination that creativity can be expressed to bring ideas and innovation to the fore. Healthy competition is stimulating and a source of progress.

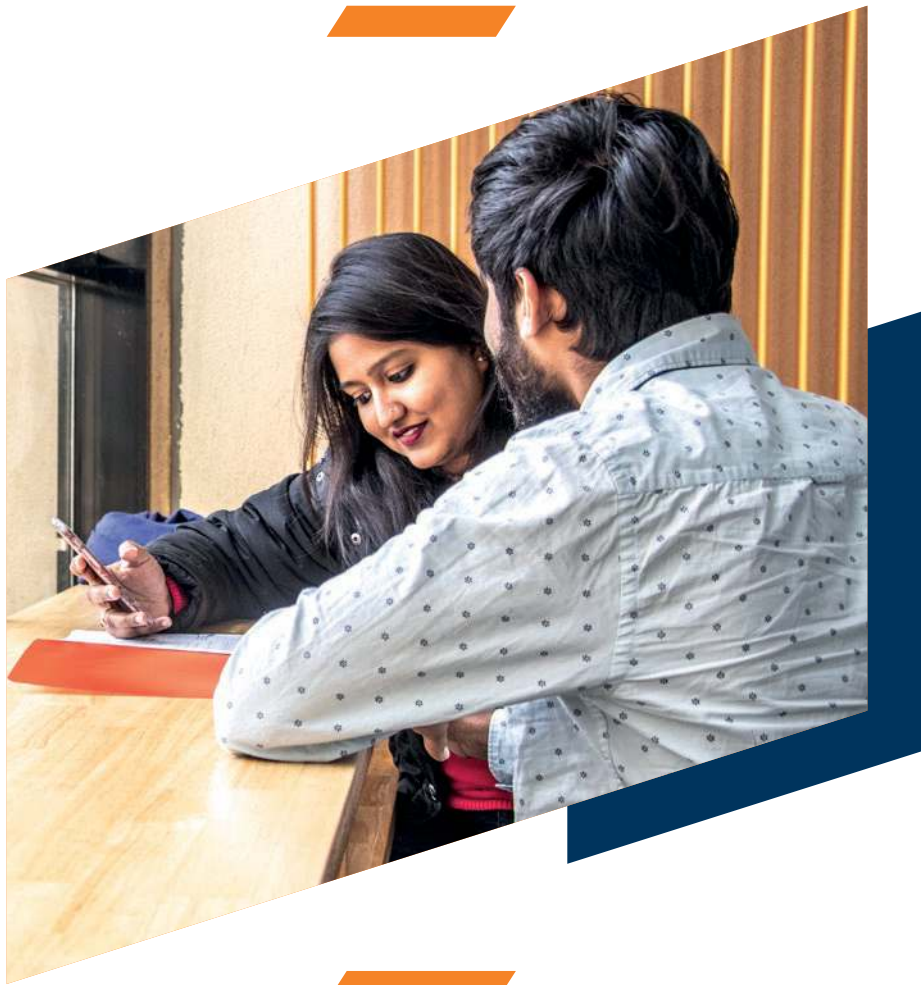
#### **A Search for Balance**

We believe that individual stability is the key to a global harmonious society, where every individual is free to set his or her goals. Happiness and wellbeing at work are a priority.

We are publicly supported by the CCI Puy-de-Dôme, Clermont Auvergne Metropole and The Region Auvergne-Rhône-Alpes.

ESC Clermont Business School is a prominent century-old institution and member of the “**Conférence des Grandes Ecoles**” which is a consortium of the top 30 French business schools. Our School has earned the **highest recognition for its diplomas** and programs from the French Ministry of Higher Education. In 2006, The ESC Clermont became one of the first French business schools to earn the AACSB accreditation. In 2018 we obtained the EPAS accreditation.

ESC Clermont Business School is a long-standing member of international networks including the ENBS, NIBES and the EFMD and a partner of more than 110 universities and business schools in over 60 countries worldwide. We are also ranked amongst the world’s “TOP 100” best Master in Management Programs by The **Financial Times** and **QS**.



**Over 200 partner companies** have strong links with the School. Our most famous partner companies include Michelin (manufacturer) and Limagrain (agriculture), la Société Générale (bank), le Crédit Agricole Centre France (bank), Groupe Centre France (media) and Engie (energy).

Other companies including ASM Clermont Auvergne (rugby club), le coq sportif (athletic brand) or retailers such as Auchan and Decathlon and Ikea bring diversity to this extensive network.





# PROGRAMMES

## BACHELOR IN INTERNATIONAL MANAGEMENT

After a High School Diploma, A-levels or equivalent

This is a 3-year programme taught in English by academics who work closely with local firms conducting research and made-to-measure training programs. Our teaching combines theory with real-world professional experiences in a multicultural environment.

Having completed the international curriculum, Bachelor Degree-holders can either integrate the business world or join a Master's program in France or abroad.

## MASTER IN MANAGEMENT

After the Bachelor's Degree

The programme aims at preparing, training and developing successful business managers who possess the necessary business knowledge, professional experience, unique skills and an international mindset to become leaders of an ever-changing business world.

Students of the Master in Management programme can benefit from:

- Solid business and management training needed to become a future manager
- A dual-degree or dual-competence certificate
- A specialization obtained in the school or from a partner university abroad
- Professional experience obtained through the different options (internships, gap year, work-study track)
- A joint Master of Science diploma

## MASTER OF SCIENCE DIPLOMA

After a 4-year Bachelor Degree or a Validated Master 1

The Master of Science is a specialized Master's programme that provides students with expertise in a specific area of specialization or domain. Students will also acquire general managerial skills and experience that are essential to gaining an outstanding career in any field.

The Master of Science deploys a dynamic and innovative approach to teaching, one that reinforces practice through different learning methods: face-to-face learning, case studies, company projects, lectures by professionals and coaching.

**Students combine theory and practice and develop their skills in many fields including:**

- Sports Business
- Retail Management
- Auto-Mobility
- Business Development
- Digital Marketing
- Finance
- Innovation and Entrepreneurship
- Project Management
- Supply Chain Management



# STUDENT LIFE AT ESC CLERMONT

## ACADEMIC CALENDAR

The year is divided into two semesters. The first starts in September and ends in January, the second starts in January and ends in May. The application period varies depending on the programmes. Both the international office and student administrative services are open during business hours (Central European Time) offering advice to incoming students. For our application deadlines: please refer directly to the contacts listed on the back page.

## HOUSING & COST OF LIVING

Students have plenty of options for housing. The school's partner housing agent, Moversia, provides international students with practical and personalised services to ensure a comfortable stay in Clermont. The service is completely free of charge for full fee-paying 'non-exchange' students.

### DETAILED COST OF LIVING



320€-400€  
Accommodation



150€-250€  
Meals



30€-80€  
Leisure



50€-70€  
Other expenses  
(Transport,  
Communication  
and so on)



### QUICK FACTS & FIGURES



**80%**

of the students can  
go back home to  
have lunch



**10 min**

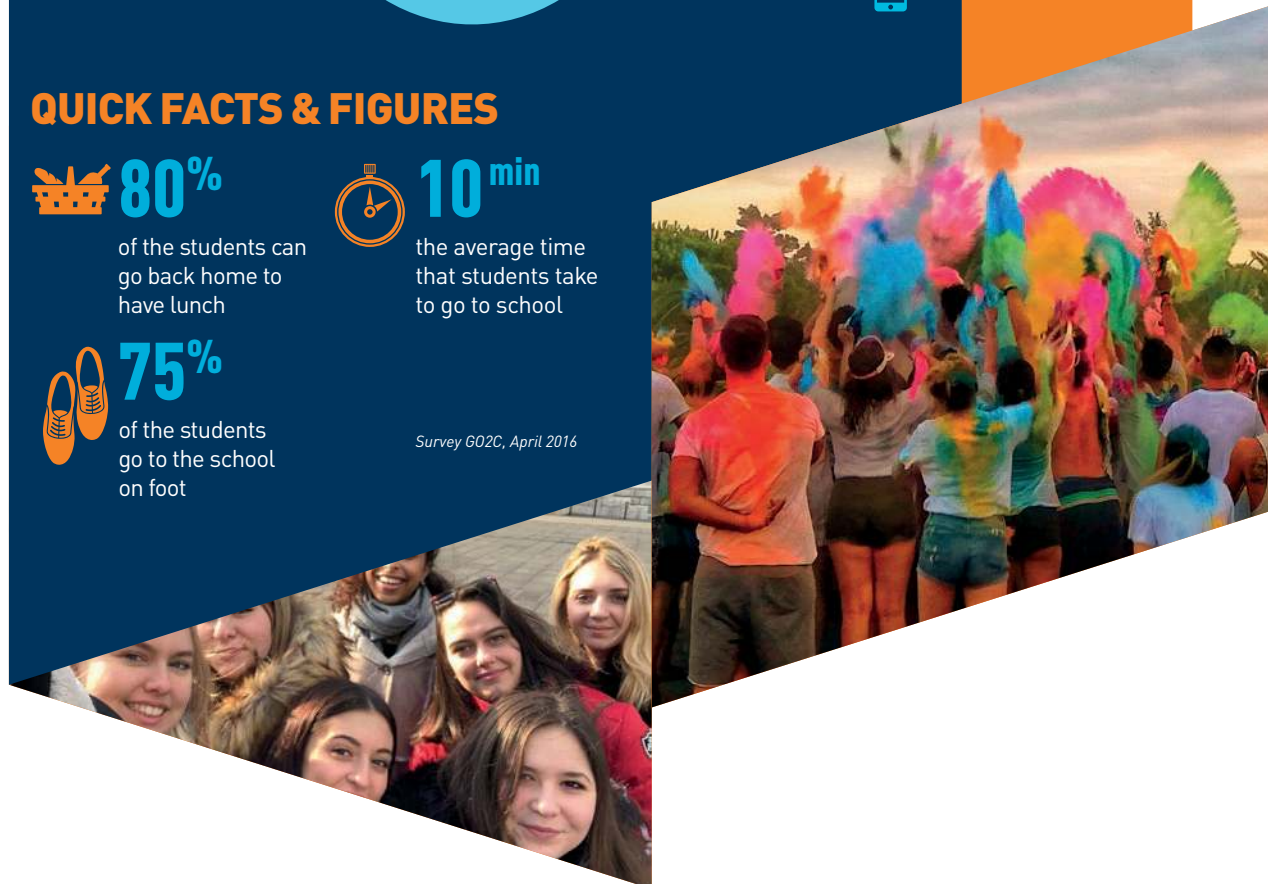
the average time  
that students take  
to go to school



**75%**

of the students  
go to the school  
on foot

*Survey G02C, April 2016*





# A FEW MAIN EVENTS

## Clermont-Ferrand Student Event

Every year the city organizes an entire week of activities and events for new students including an international student reception in the City Hall.

## Integration Week-End (WEI)

A full-weekend break away from the city including activities and parties.

## Happy Break

The whole school gathers including faculty and administrative staff to enjoy a huge buffet breakfast every semester.

## Holiday Season Gala Evening

The event takes place just before the end-of-year holidays.

## Graduation Ceremony and Gala

A prestigious annual event (April).

## Afterworks, conferences and meetings

Regular events are scheduled in the school giving students the opportunity to meet inspiring minds, network with companies and discuss the latest news and events.

# STUDENT ASSOCIATIONS

ESC Clermont fosters commitment to CSR. Various initiatives directly relating to social responsibility have been launched through students associations. Students in the "Grandes Ecoles" have always been expected to participate in student associations to gain experience, maturity and autonomy outside the classroom enhancing the school's community spirit. As of today, the main associations are:



### STUDENT'S UNION (BDE)

Provides students with a sense of community and enhances cohesion.



### STUDENTS SPORTS SOCIETY

Football, rugby, handball, basketball, volley-ball, cheerleading, skiing. You name it!



### STUDENT CULTURAL SOCIETY

Organizes international culinary and œnological events with food and drink from around the world.



### STUDENT VOLUNTEERING SERVICES

Engages in the organization of many charitable and humanitarian events and initiatives on a local scale.



### STUDENT BUSINESS SOCIETY

Works as a company providing Strategy, HR, Finance and Marketing support to local entrepreneurs.



### STUDENT CREATIVITY SOCIETY

Unites creative minds in a vast range of fields, including journalism, graphic web-design, art, photography, exhibitions, music...



### STUDENT AMBASSADOR SOCIETY

For students who want to take part in promoting the school all around France.

And other associations in the fields of creation, e-sports, entrepreneurship...



# INTERNATIONAL RELATIONS OFFICE



## SUPPORT BEFORE, DURING AND AFTER YOUR STAY

The International Relations Office will provide you with consistent support to make the most of your experience at ESC Clermont. You will be provided with practical assistance and supported in terms of counseling, accommodation search, visa regulations, health matters and any other issues that may arise during your stay. The International Office will make sure you will have the best environment to succeed your studies and enjoy long-lasting ties and friendships.

### CONTACTS

#### **Audrey ESTEVES**

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audrey.esteves@esc-clermont.fr

**International partnerships**

#### **Mohamed ELZAYADI**

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**Non-exchange students**

#### **Lisa FIACRE**

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**Exchange & Double-degree students**  
*(coming from partner universities)*





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**BUSINESS  
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*School for life since 1919*



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CLERMONT

*School for life since 1919*

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