

GRADUATE SCHOOL OF  
MANAGEMENT

**ESC**  
CLERMONT

SCHOOL FOR LIFE  
SINCE 1919

# Master in Management

## 2-year Programme | 100% English



MINISTÈRE DE  
L'ENSEIGNEMENT  
SUPÉRIEUR ET DE  
LA RECHERCHE  
Visa Bac+5  
Grade Master





# MASTER IN MANAGEMENT PROGRAMME



Only 5% of the world's business schools are AACSB-accredited.



MINISTÈRE DE L'ENSEIGNEMENT SUPÉRIEUR ET DE LA RECHERCHE  
 Visa Bac+5  
 Grade Master

The MiM programme is accredited by the Ministry of Higher Education and Research.



Consortium of Graduate Schools of Management which is a network of the 38 business schools in France offering quality education.



Top 100

Master in Management  
 Ranking 2017

The programme is ranked among the best 100 Master in Management programmes in Europe by the Financial Times.

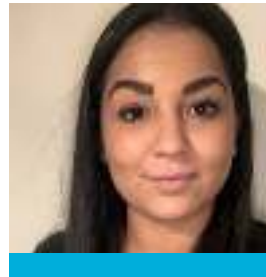


Our programme is ranked among the top 100 Master in Management programmes in the world by QS.

The programme aims at preparing, training and developing successful business managers who possess the necessary business knowledge, professional experience, unique competencies and international mindset to become leaders of the business world.

Each student of the Master in Management programme can benefit from:

- A solid business and management training needed to become a future manager
- A dual-degree or dual-competence certificate
- A specialization obtained in the school or from the partner university
- Professional experience obtained through the different options (internships, gap year, work-study)



*The Master in Management Programme has given me a real opportunity to experience the terms of professionalism and international openness. This Master has allowed me to gain a professional experience and to open myself up to the world with the possibility of departure abroad. The generalist program of the Master allows us to be versatile and to have knowledge in several fields. It is a real added value for us students.*

**Yasmine Chebout,**

Promotion 2018

ESC Clermont Master in Management student from France  
 Exchange student, University of Guelph 2016-2017

## Master in Management: Successful managerial career

Specialized business expertise

Professional experience

International exposure

Strong Management knowledge

**6 to 24** months  
 of international experience

**9**  
 student associations

**145**  
 145 international partner universities

**100%**  
 in English

**Top 100**  
 Financial Times Ranking

**200**  
 partner companies

**120**  
 ECTS

**9**  
 months of internship  
 as a minimum

**Top 100**  
 QS Ranking

**12 000**  
 graduates in over 80  
 countries

# UNIQUE COMBINATION OF **BUSINESS KNOWLEDGE, MANAGERIAL SKILLS AND WORK EXPERIENCE**

By joining the Master in Management, you are able to:

Obtain a minimum of **9** months of professional work experience

Become fluent in **3** languages

Get **2** degrees from France and another country

Acquire up to **24** months of international experience



## **DYNAMIC COURSES**

The programme offers the students a diverse study curriculum that comprises lectures, case studies, company projects, individual and group assignments. The goal is to allow students to experience different styles of teaching and learning methods to build strong academic, intellectual and interpersonal skills needed for the decision-making process and for bringing positive change into the business world. The students are fully prepared for the complexity of today's professional world and its global and environmental challenges

## **PROFESSIONAL EXPERIENCE**

### → Internships

Each student of the Master in Management programme obtains at least 9 months of professional work experience (3-month internship in the first year and 6-month internship in the second year).

### → Apprenticeships

Work/Study track available in the second year (French proficiency is required) where students spend 70% of the time in a company and 30% in the school offering a unique opportunity to combine theoretical knowledge with practical experience. The company pays for the tuition fees of the second year and the student receives a monthly salary.



# AN EQUILIBRIUM BETWEEN



**FIRST YEAR OF THE MASTER**

**GAP YEAR**

Internship or Humanitarian project or Summer school (obligatory for 3 months)

**Areas students will focus on:**

- Business and Management knowledge
- Strategic and international vision of business
- Decision-making tools
- Managerial competencies
- Languages and culture

**(OPTIONAL, OBLIGATORY ONLY IN CASE OF DUAL-DEGREE ABROAD)**

**4 possibilities proposed**

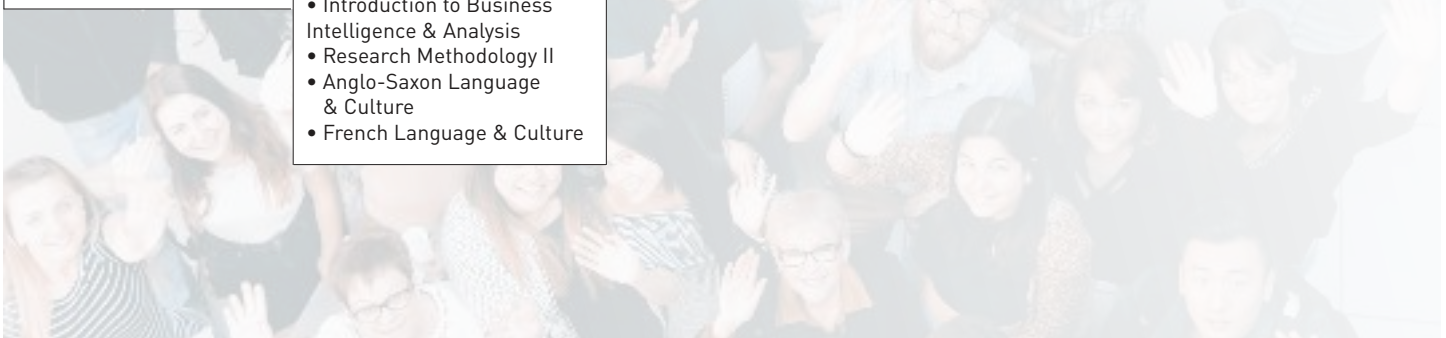
- **Certificate of double competence** in a partner university (12 months)
- **Internships** (2 internships of 6 months each)

Gaining valuable professional experience is key to excelling in one's career prior to studies

- **Semester in partner university + Internship** (6 months + 6 months)
- **Entrepreneurial or Humanitarian project**

Engage, run a project and make a difference

FIRST SEMESTER - FALL	SECOND SEMESTER - SPRING	
<ul style="list-style-type: none"> <li>• Finance</li> <li>• Taxation</li> <li>• Management Control</li> <li>• Strategic Management</li> <li>• Organisational Behaviour</li> <li>• Information System</li> <li>• Creating Added Value for Customers</li> <li>• Innovation &amp; Development</li> <li>• Entrepreneurial Project</li> <li>• Mapping Controversies</li> <li>• Research Methodology (1)</li> <li>• Anglo-Saxon Language &amp; Culture</li> <li>• French Language &amp; Culture</li> </ul>	<p><b>At ESC Clermont</b></p> <ul style="list-style-type: none"> <li>• International Development Strategy for companies</li> <li>• International Marketing</li> <li>• Intercultural Management</li> <li>• International Financial Tools</li> <li>• Supply Chain Management</li> <li>• Negotiation &amp; Profits</li> <li>• Intrapreneurial Project</li> <li>• Change Management</li> <li>• Crisis Management</li> <li>• Geopolitics &amp; International Economics</li> <li>• Introduction to Business Intelligence &amp; Analysis</li> <li>• Research Methodology II</li> <li>• Anglo-Saxon Language &amp; Culture</li> <li>• French Language &amp; Culture</li> </ul>	<p><b>Exchange semester in a partner university (Optional)</b></p> <p>International experience is an asset allowing students to discover the world, become autonomous and learn another foreign language</p>



# SPECIALISATION EXPERTISE, INTERNATIONAL & PROFESSIONAL EXPERIENCES



## SECOND YEAR

### 3 OPTIONS AVAILABLE

- **Normal track** | Spend the second year of the programme at ESC Clermont following the Master in Management classes choosing the specialization of interest.
- **Dual-degree from ESC Clermont** | Spend the second year of the programme at ESC Clermont following classes of the Master in Management and a specialized Master's to obtain two degrees.
- **Dual-degree from abroad** (Must be preceded by a gap year) | Spend the second year of the programme in a partner university to obtain a dual-degree abroad.

Normal track		Dual-degree from ESC Clermont	Dual-degree from abroad
<i>Second year at ESC Clermont</i>		<i>Second year at ESC Clermont while obtaining a dual degree</i>	<i>Second year abroad</i>
<b>First semester – Fall</b>	<b>Second semester - Spring</b>		Obtain a dual-degree from one of ESC Clermont's various partner universities all over the world.
Specialization field in English* (Business Intelligence or Supply Chain Management)	Internship of 6 months <i>Obligatory internship of 6 months for all students to prepare for their managerial role upon finishing the programme</i>	MSc. in Project Management	
Interdisciplinary Seminars <i>Intended to allow students to understand the complexity of business and organizations operating in today's challenging environment</i>	Research report	MSc. in International Commerce & Digital Marketing	
Business Game		MSc. in Control, Audit & Corporate Finance	
Languages and cultures		MSc. in Business Intelligence & Analytics	

#### \*Specialisations in English:

- Business Intelligence
- Supply Chain Management

#### Specialisations in French:

- Digital Marketing and Communication
- Business Development
- Managing Companies in the Health Sector
- Management Control
- Entrepreneurship
- HR & Management of Mobility
- Automobile passion
- Digital Design Manager

#### Excellence tracks in French

(they have to be done over the two years of the Master's programme):

- Banking track (24 months of apprenticeship)
- Audit and Expertise track (12 months of apprenticeship in 2nd year)

# UP TO 24 MONTHS OF INTERNATIONAL EXPERIENCE



## SEMESTER EXCHANGE

GERMANY	Fau Nurnberg Hochschule Heilbronn Hochschule Osnabruck Hochschule Pforzheim Otto Friedrich Universitat Bamberg Universität Regensburg Universität Stuttgart University Of Applied Science Aalen Universidad De Buenos Aires	CHINA	Universidad Mayor Dalian University Of Technology Shanghai University Of International Business And Economics Cueb Icesi	GEORGIA	Haaga-Helia University Of Applied Sciences Caucasus University
ARGENTINA		COLOMBIA		INDIA	Im Ahmedabad Im Bangalore Im Indore Isbr
AUSTRALIA	Rmit	SOUTH KOREA	Solbridge	INDONESIA	Universitas Gadjah Mada
AUSTRIA	Universität Wien	DENMARK	University Of Southern Denmark	IRELAND	Letterkenny Institute Of Technology
BELGIUM	Hogeschool Gent	SPAIN	Universidad De Alcalá Universidad De Granada Universidad De Ramon Llull Universidad De Deusto Universidad Pablo De Olavide Complutense De Madrid Mondragon University Universidad De Oviedo Universidad De Loyola Universidad Rey Juan Carlos	ITALY	Università Degli Studi Di Bergamo Università Degli Studi Di Padova Università Degli Studi Di Pavia
BRAZIL	Faap	FINLAND	University Of Vaasa	JAPAN	Hiroshima University Of Economics
CANADA	Universite De Laval Université De Moncton Fanshawe College University Of Guelph			KAZAKHSTAN	University Of International Business
CHILE	Universidad De Chile (Fen) Universidad Diego Portales			LITHUANIA	Vilnius University
				MOROCCO	Encg Marrakech Encg Settat
				MEXICO	Iteso Tec De Monterrey Universidad Anahuac



# THROUGH EXCHANGE, DOUBLE COMPETENCE AND DUAL-DEGREE



## When to go abroad?

Each student is able to choose when to go abroad according to their interests and projects:

- In the second semester of the first year of the Master's programme.
- In a gap year between the first year and second year of the programme whether in semester exchange or double-competence year in the partner university.
- In the first semester of the second (final) year of the Master's programme.

## Double-competence:

Students can spend the gap year in a partner university studying a subject they are passionate about in English, German, Spanish or Portuguese:

- International Relations
- Political Sciences
- Digital Communication
- Economic Intelligence
- Arts
- Animation and Digital Art
- Management of touristic products
- Advertising and Communication
- Cinema
- Fashion
- Public Relations
- Culinary Art
- Pedagogy in Art and Music
- Graphic Design
- Design
- Radio and TV
- Hotel administration
- Tourism and events

NETHERLANDS	Universidad Del Mayab Avans Hogeschool Breda The Hague University Of Applied Science
PERU	Universidad Del Pacifico Universidad De Lima Universidad San Ignacio De Loyola
POLAND	Cracow University Of Economics Poznan University Of Economics
PORTUGAL	Iscte Nova School Of Business
ROMANIA	Romanian American University
RUSSIA	Sochi State University
SLOVENIA	University Of Ljubljana
SWEDEN	Mid Sweden University University Of Orebro
TAIWAN	National Central University National Taiwan University
TURKEY	Bilkent University
UK	Nottingham Trent University

URUGUAY	Northumbria University Universidad Ort
USA	University Of Kansas Brigham Young University Cleveland State University
VIETNAM	Rmit

## DOUBLE COMPETENCE (NON-BUSINESS SUBJECTS)

GERMANY	Universität Stuttgart University Of Applied Science Aalen
BRAZIL	Faap
CHILE	Universidad Mayor
IRELAND	Dbis
MOROCCO	Encg Marrakech
MEXICO	Tec De Monterrey - Multi Campus Universidad Anahuac

## DUAL-DEGREE AND DOUBLE-COMPETENCE

CANADA	Universite De Laval Université De Moncton
CHINA	Cueb
COLOMBIA	Icesi
DENMARK	University Of Southern Denmark Otto Friedrich Universität Bamberg
GERMANY	Universität Stuttgart Universitas Gadjah Mada
INDONESIA	Universita Degli Studi Di Padova
ITALY	Universita Degli Studi Di Pavia
MEXICO	Tec De Monterrey - Campus Monterrey
PERU	Esan Universidad De Lima
POLAND	Cracow University Of Economics
SOUTH KOREA	Solbridge
SPAIN	Universidad De Oviedo Universidad De Alcala Universidad De Grenada
UK	Nottingham Trent University Robert Gordon University
USA	Florida International University University Of Kansas

# CAREERS

50%

of students find a job before obtaining their degree

36 555 €

average gross annual income upon graduation

Graduates of the programme take on high-level managerial positions in the different areas of Marketing, Sales, Business Development, Consulting, Strategy, Finance, Business Analytics etc. Those graduates are experts in their area of specialization who possess excellent managerial and leadership skills. All of that is combined with concrete work experience obtained through the internships or work placements that they performed during the programme helping them to face the different challenges inside the company and prepare for their future business role.

## Career opportunities after completion of the programme:

- Project Manager
- Business Analyst
- Community Manager
- Marketing Manager
- PR Manager
- Customer Advisor
- Auditor
- Assistant Manager (HR, Marketing, Accounting, Supply Chain..)

Thanks to one of the career days organised at ESC Clermont, many company representatives were present to allow the students to learn about the companies. Valeo was among those companies. The invaluable experience I have gained on during my internship in Valeo, combined with the knowledge and exposure during my study period at ESC Clermont will permit me to realise my career goal and secure a job placement in a multinational company in France.



**Omar ABOUHAFS**  
Promotion 2017  
ESC Clermont Master in Management student from Morocco 2016-2017,  
Dual-degree student coming from ENCG SETTAT

## List of companies who welcomed our students in 2016:



## Square Lab

A workspace and vital resource to ESC students with projects for launching new companies or taking over existing companies destined for closure. The SquareLab facilities as well as consulting sessions and training programs are also available to local companies and entrepreneurs. The SquareLab launches around 15 new start-ups per year and works in close partnership with other local structures nurturing infant companies.

## Job Lab

A career service dedicated to supporting all students in their professional integration. The team of the JobLab accompanies the students through consistent counseling, guidance and support during their study period. This is represented in the form of:

- JobTeaser (online platform with more than 4,000 offers)
- Career days organized at the school
- Conferences and workshops
- Tools and methods of job hunting

## ESC Clermont

With over 12,000 graduates spread over five continents, the school connects those graduates with the students through the Alumni network while proposing different events and activities organized throughout the year (JobDatings, meetings, advising on expatriation and so on..). The network promotes for enriching experiences through community engagement and support.



# STUDENT LIFE AT CLERMONT-FD: FRANCE'S BEST STUDENT CITY



**Maren KRISTINA**

Promotion 2018  
ESC Clermont Master in Management student from Germany 2017-2018  
Exchange student coming from Otto-Friedrich University Bamberg, Germany

It's really pleasing to study at ESC Clermont, you can meet a lot of teachers and students who are amazing, the way that they teach us is different and creative. There are so much events in our school to increase our knowledge and gain a new experience.



## INTERNATIONAL OFFICE

### SUPPORT BEFORE, DURING AND AFTER YOUR STAY

ESC Clermont's International Office provides consistent support to international students for them to make the most of their unique experience at ESC Clermont. Students are provided with practical assistance and support in terms of accommodation search, visa regulations, health matters and any other issues that may arise during a student's stay. The International Office accompanies students before their stay, integrates the students during their stay and builds ties with the students after they finish their study period.

## HOUSING

The school has a partnership agreement with 'Moversia' an agency that provides international students with practical and personalized services to ensure a comfortable stay in Clermont-Ferrand. The service is completely **free of charge for full fee-paying 'non-exchange' students**.

The service includes:

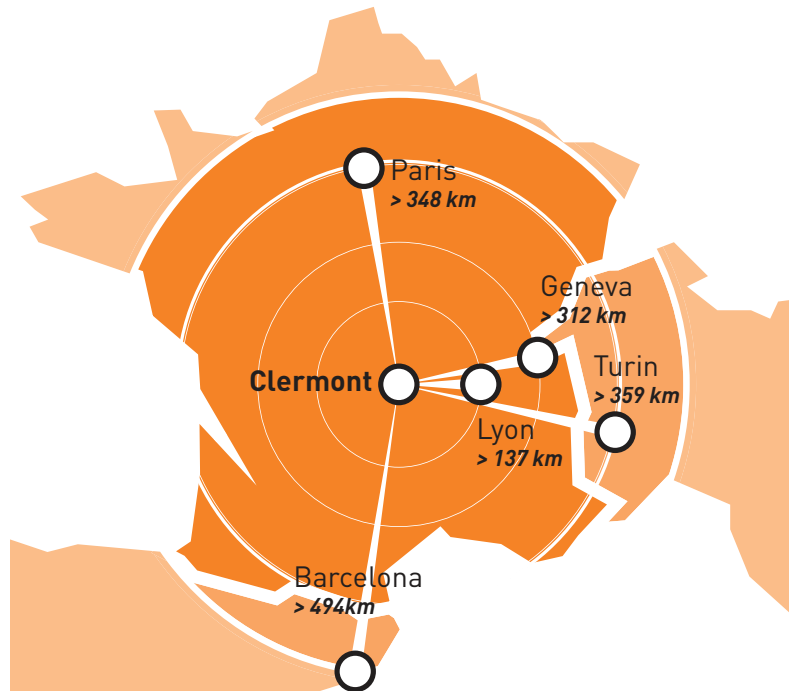
- Pre-arrival housing search and welcoming (Communication of accommodation offers and photos, Airport pickup and so on..)
- Administrative assistance (Housing grant, Housing lease, Electricity, gas and internet contracts, Opening bank account)



## THE CITY OF CLERMONT-FERRAND

Located at the heart of France, Clermont-Ferrand is ranked as the best student city in France\* welcoming more than 42,000 students who are attracted by the city's quality education, cultural and sport infrastructure, safety levels and the dynamic economy of the city, where 1 out of 3 citizens is less than 20 years old. The city has proximity to other major French and European cities.

\* *l'Etudiant Ranking 2014-2015*



## FINDING ACCOMMODATION, AN EASY TASK



**80%**

of the students can go back home to have lunch



**10 min**

the average time that students take to go to school



**2 months**

the accommodation search starts nearly two months before coming in September



**75%**

of the students go to the school on foot



# SCHOOL ASSOCIATIONS



## STUDENT UNION

Organisation of events and coordination of the activities of all other associations



## CREATIVE CLUB

Art, communication and musical events



## STOPADDICT!

Social responsibility projects and raising awareness



## SPORT'S CLUB

Promotion of sports and team spirit



## GO2C

Promotion of the business school in France





### SEGMA

The business school's junior enterprise network



### HUMANITARIAN HUB

Solidarity, humanitarian and assistance projects



### ALTERNATIVES

Student job service communicating offers



### CULTURE HUB

Cultural missions and gastronomy events

## FINANCING YOUR STUDIES

### TUITION FEES

for the Master in Management Programme:

**€ 9250 for the first year**

**€ 9250 for the second year**

### FEES ALSO INCLUDE:

- Access to online learning resources
- Access to JobLab
- Summer school abroad in the first year
- Subscription to the student union
- Subscription to the Groupe ESC Clermont Alumni association

### Flexible payment plans:

There are flexible payment plans available to make it easier for students to pay for their tuition fees. For example, students can schedule the payment on various installments or through monthly payments.

### EARLY BIRD SCHOLARSHIPS:

- Payment of deposit: Those who pay the deposit before the beginning of March receive a **5% reduction on the tuition fees**.
- Confirmation of enrollment: Those who pay the deposit within the two weeks following acceptance and till the end of June as a maximum receive a **5% reduction on the tuition fees**.

- Full payment of the tuition fees before start of the programme: **5% reduction on the tuition fees**.

The first two scholarship schemes are non-cumulative. The full payment of the tuition fees discount is cumulative with either the first or second early bird scholarship.

### SCHOLARSHIPS PROVIDED BY ESC CLERMONT FOUNDATION:

The foundation of Groupe ESC Clermont offers various scholarships that are open to both French and International students based on their academic achievements and social backgrounds.

### SCHOLARSHIPS TO GO ABROAD:

Erasmus+ scholarship: It allows students to finance part of their stay in Europe as part of their study abroad in partner university (semester / double-degree) or internship.

Conseil Régional scholarship: It is a scholarship offered by the region of Auvergne-Rhône-Alpes for students who do part of their studies or their internship abroad.

### Student jobs:

International students are legally authorized to take on part-time jobs to finance their study period in France. There is an association in the school which sends students part-time offers and missions from time to time.

## ADMISSION

### ADMISSION REQUIREMENTS:

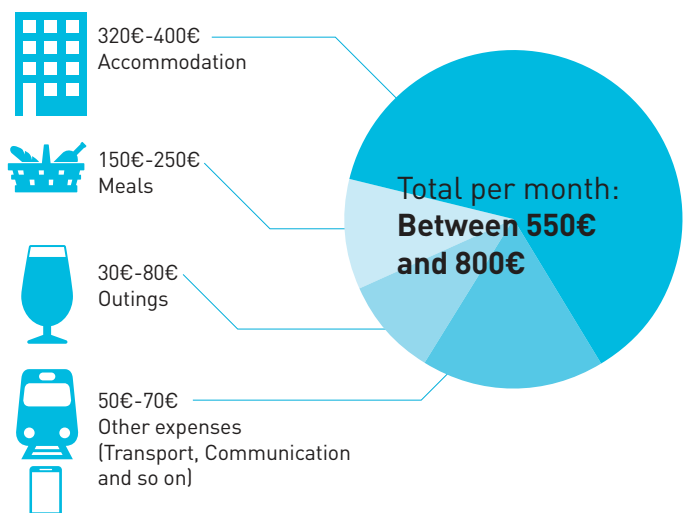
- Bachelor degree (3 years minimum, French or international)
- English TOEFL score of minimum 550 (or equivalent)

### APPLICATION PROCEDURE:

- Fill in the **application form** : <https://www.esc-clermont.fr/en/apply-online/>
- Students will be asked to complete an automated video application on our platform or do a skype interview **where their motivation, academic profile, and linguistic skills will be evaluated**.
- Students who are accepted will be required to **pay a deposit fee of 3500 euros** (to be deducted from total tuition fees rest to pay) to confirm their enrollment.

*This deposit is refundable only in case of visa refusal, an administrative fee of 200 euros is applicable.*

## COST OF LIVING





GRADUATE SCHOOL OF  
MANAGEMENT

**ESC**  
CLERMONT

SCHOOL FOR LIFE  
SINCE 1919

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