


2022
2023

BACHELOR IN MANAGEMENT

FIND YOUR DESTINATION


WHAT IF
INSPIRATION
DIDN'T EXIST?

BARCELONA WOULD NOT HAVE THE HIGHEST
QUALITY OF LIFE IN EUROPE.



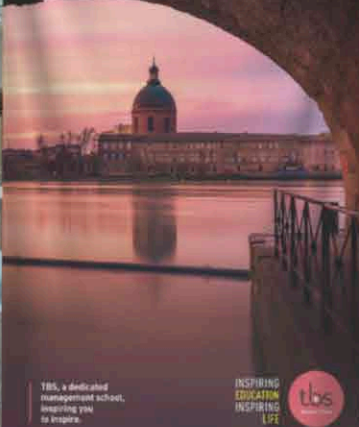
TBS, a dedicated
management school,
inspiring you
to inspire.

INSPIRING
EDUCATION
INSPIRING
LIFE




WHAT IF
INSPIRATION
DIDN'T EXIST?

YOU LOUVE WOULD NOT BE FRANCE'S
FAVORITE STUDENT CITY.



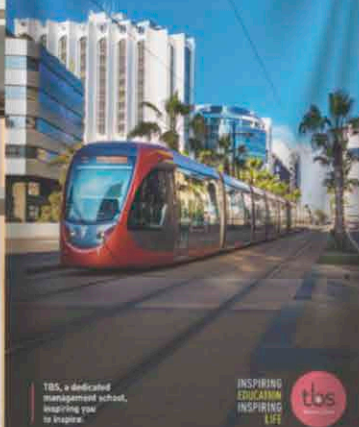
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INSPIRING
EDUCATION
INSPIRING
LIFE




WHAT IF
INSPIRATION
DIDN'T EXIST?

CASABLANCA WOULD NOT BE THE PERFECT
BLEND OF MODERNISM & CHARM.



TBS, a dedicated
management school,
inspiring you
to inspire.

INSPIRING
EDUCATION
INSPIRING
LIFE



3 INTERNATIONAL ACCREDITATIONS



INSPIRING
EDUCATION
INSPIRING
LIFE



INSPIRING EDUCATION INSPIRING LIFE

FOUNDED IN 1903,
TBS IS CONSIDERED ONE
OF THE MOST PRESTIGIOUS
BUSINESS SCHOOLS
IN FRANCE AND ABROAD.



Join an internationally recognized business school that holds the triple crown of AMBA, EQUIS and AACSB accreditations, a privilege bestowed upon less than 1% of business schools worldwide. The TBS Bachelor in Management program is designed to help you grow both on a professional and personal level, offering multi-campus studies and internships around the world.

The TBS Bachelor in Management aims to train versatile and ethical managers with a strong international dimension and specific sectoral and managerial skills. It's a demanding undergraduate program that multiplies opportunities and structural experiences to build differentiating and coherent profiles.

TBS stands for active pedagogy, methodology and innovative content. We use the latest digital teaching technology: blended-learning, crossed-knowledge, collaborative projects, business games, flipped classes, learning by doing... to answer the expectations of the new generations, provide an inspiring education and improve the learning process.

The TBS Bachelor in Management allows students to decide on their own trajectories. We take into account your strengths, aspirations and ambitions to help you start your career in business, create your own company or continue your studies in the best French and international institutions.

PICK WHAT'S RIGHT FOR YOU!

Stéphanie Lavigne

Dean of TBS

Patricia Bournet

Director of the Bachelor
in Management Program

THE TBS BACHELOR IN MANAGEMENT

A TOP-RANKED PROGRAM CERTIFIED FRENCH STATE DIPLOMA



#1 BY FRENCH BUSINESS MAGAZINE
LE MONITEUR DU COMMERCE
INTERNATIONAL (2021)

#3 BY FRENCH STUDENT MAGAZINE
L'ETUDIANT (2021)

#5 BY FRENCH ECONOMIC MAGAZINE
CHALLENGE (2019-2020)

A TRULY INTERNATIONAL EXPERIENCE

3 BACHELOR
CAMPUSES
TOULOUSE,
BARCELONA,
CASABLANCA

& +120
PARTNER UNIVERSITIES
WORLDWIDE FOR EXCHANGES
& DOUBLE DEGREES

2,000
students

40%
international
STUDENTS

A HIGH-PROFILE BUSINESS SCHOOL

TRIPLE
ACCREDITATION



RANKED AMONGST THE BEST FRENCH BUSINESS SCHOOLS



#8 FOR ITS JOB PLACEMENT
PROGRAM BY FRENCH MAGAZINE
LE POINT (2021)

95% 6 MONTHS AFTER
GRADUATION

A VAST PROFESSIONAL NETWORK

49,000 ALUMNI **+**

A WIDE RANGE OF PARTNER
COMPANIES FOR INTERNSHIPS &
PROFESSIONAL OPPORTUNITIES

LEARN MORE



3 INTERNATIONAL CAMPUSES

YOUR GATEWAY TO THE CORPORATE WORLD

With 40% of international students spread across 3 campuses, TBS Bachelor in Management is a truly cosmopolitan program.

TOULOUSE

2 competitive centers of excellence : aerospace & agrofood

Voted Best Student City in France by French student magazine L'Etudiant for several years in a row, Toulouse is the place to be to discover Southern French culture, architecture, food, rugby as well as a vibrant student life. The very modern TBS Toulouse Campus is located among local and international companies with easy access to the city center.



BEST STUDENT CITY IN FRANCE



Most attractive city
FOR FOREIGN INVESTMENT IN SOUTHERN EUROPE

BARCELONA

European capital of innovation

Barcelona is the 2nd largest city in Spain and home to the headquarters of several large international companies and financial institutions. The city is well-known for its cosmopolitan student population. The TBS Barcelona campus is located in the city center and will move in 2022 to 22@district, a hotspot for innovation.



3rd
LARGEST FINANCIAL CENTER OF THE ARAB WORLD

CASABLANCA

Home to 60% of Moroccan companies

Casablanca is the economic capital of the Kingdom of Morocco and embodies the dynamism of this emerging country. Our 3,500 m² campus is located in the city's most prestigious business district.

WHERE CAN I STUDY?

CHOOSE YOUR ITINERARY

TBS ASSETS

Small classes and personalized follow-up

Compulsory internships every year: 12 months of professional experience by the end of the Bachelor program

Career Services: employability and entrepreneurial support service



YEAR **1**

CHOOSE A CAMPUS TO START



TOULOUSE  

OR

BARCELONA  

OR

CASABLANCA  

YEAR **2**

CHOOSE ANOTHER LOCATION* FOR A SEMESTER ABROAD



TOULOUSE  

Exchange at Partner University



OR

BARCELONA 

CASABLANCA  

YEAR **3**

CHOOSE A CAMPUS* TO SPECIALIZE



TOULOUSE  




Double Degree* at Partner University



OR

BARCELONA 

CASABLANCA  

 Courses taught in French |  Courses taught in English |  Courses taught in Spanish

* Subject to conditions

CORPORATE PARTNERS FOR INTERNSHIPS

AIRBUS

AtOS

KPMG

Pierre Fabre

pwc

IBM

ThalesAlenia Space

Deloitte.

DANONE

DECATHLON

HSBC

Mondelēz International

STAND OUT ON THE JOB MARKET

REVEAL YOUR TALENTS AND STAY
TRUE TO YOURSELF

The TBS Bachelor in Management program doesn't only bring robust academic and versatile managerial training, it's specifically designed to help you reveal your talents and become your true self.

DISCOVER YOUR TRUE CAREER PATH

The 3rd year of the Bachelor in Management allows you to sharpen your skills, specialize and reinforce your work experience both in France and abroad.

Specialize on 3 different levels:

- Choose from 15 different specializations to sharpen your skills.
- Select one of 6 different skills to reinforce your academic background.
- Participate in international seminars to add extra options.

Obtain a double degree* at an international partner university.

Add extra professional experience via internships.

* Subject to conditions