

IESE  
SCHOOL

BETTER SOCIETY

# FULFILL YOUR POTENTIAL - BECOME A RESPECTFUL, DYNAMIC AND PRODUCTIVE BUSINESS LEADER

> A series of specialized Master programs with one ambition: to help you excel as you pursue your career path.

**MASTER OF SCIENCE PROGRAMS**



**IESEG**  
SCHOOL OF MANAGEMENT

EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

# MSC IN BUSINESS ANALYSIS AND CONSULTING



## CLASS PROFILE

### ACADEMIC BACKGROUND

30.8%	Engineering
26.9%	Management and Economics
19.2%	Business Administration
15.4%	Audit and Finance
7.7%	Supply Chain and Operations Management

### AGE RANGE

7.6%	< 23
46.2%	23-27
46.2%	27+



## CAREER OPPORTUNITIES\*

### ROLES

- › AI Solutions Engineer
- › Brand Manager
- › Business Development Manager
- › Business Process Analyst
- › Consultant
- › Project Manager
- › Strategy Consultant
- › Technology Strategy Consultant

### POST-MSC SALARY

- › **€77,204** Average Annual Salary (bonus included)

### EXAMPLES OF COMPANIES THAT HAVE RECRUITED ALUMNI

- › DELOITTE
- › ALTRAN
- › PWC
- › BOSCH
- › CAPGEMINI INVENT
- › KONICA MINOLTA
- › HICT
- › FACEBOOK
- › MAGELLAN CONSULTING
- › SEPHORA

## THE IÉSEG COMMUNITY IS PRESENT ON 5 CONTINENTS



### ORIGIN OF OUR CURRENT STUDENTS



### LOCATION OF OUR ALUMNI



\*2021 Survey led by the *Conférence des Grandes Écoles* with graduates from the 2018, 2019 and 2020 classes of the program which was cross-referenced with LinkedIn and the IÉSEG Network database.

# MSc IN BUSINESS ANALYSIS AND CONSULTING

## BUILD, DEPLOY AND DEVELOP YOUR ANALYSIS SKILLS FOR CONSULTING



### OBJECTIVES

**The aim of the MSc in Business Analysis and Consulting is to provide future managers and consultants with the managerial and communication skills required to act as change agents and to create sustainable performance for companies operating in a global environment.** Participants are trained to acquire the necessary knowledge and competencies to translate strategic plans into tangible outcomes. The program not only focuses on a financial perspective, but also allows participants to study company performance from many angles, such as Human Resources Management, IT, Operations Management, Risks, etc.



### ADVANTAGES

- > Exposure to the business world through seminars and conferences led by professional consultants
- > Analysis of key performance indicators from different, yet complementary, perspectives
- > Access to an international learning environment



### IÉSEG CAMPUS

- > PARIS-LA DÉFENSE



### ADMISSION REQUIREMENTS

- > Minimum: Bachelor's or Master's Degree in Business-related fields or Engineering, with strong academic performance, from a recognized institution.
- > Professional experience of 2 years, or more, is a plus.



### IN PARTNERSHIP WITH

**HICT** Square

For more information: [www.ieseg.fr/en/msc-business-analysis/](http://www.ieseg.fr/en/msc-business-analysis/)





*“A challenging program to prepare you for a challenging career.”*

**Dr. Christine DI MARTINELLI**  
Academic Director,  
Professor of  
Operations  
Management

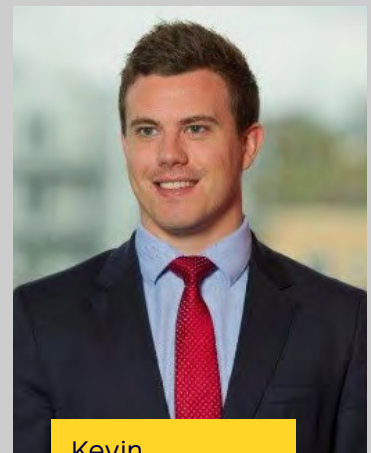
## ■ ZOOM ON... A CONSCIOUS MIX OF THEORY AND PRACTICE

The MSc in Business Analysis and Consulting is based on a very conscious mix of theory and practice, which is necessary to prepare students for a career as a consultant or business analyst. Professors teaching in the program have experience in consulting or related areas. Professionals are also invited as guest speakers in some courses to demonstrate how theory can be put into practice. Additionally, the program offers a series of “Meet the Experts” seminars. These seminars can be course-specific, such as the seminar organized for the Business Process Modelling, or they can be program-specific. In the latter case, professionals assign students a real-life scenario that requires them to put into practice what they have learned in the different areas of the program. This offers a unique opportunity for students to benchmark their own recommendations against the options implemented by the professionals.

## ■ PARTNERSHIP

The opportunity to learn about concrete professional issues from business leaders and to gain exposure to the real-world experience of successful practitioners are key assets of this program. Students benefit from the collaboration with Hict, a management and consulting company in the healthcare market, to enrich their view on consulting.

Hict sits on the Professional Advisory Board (PAB) of the MSc in Business Analysis and Consulting. Jan DEMEY, Managing Director of Hict, explains, “I’m convinced consulting is a multi-dimensional profession where soft and hard skills need to be combined in order to assist the customer in the realization of his or her ambition. This MSc program offers a set of skills needed to become a successful consultant. Combined with an internship to develop hands-on experience, we support this great program.” Jan DEMEY shares the company’s expertise and insights on current trends with students through educational interventions. Hict also offers internships to IÉSEG students in their offices in Ghent, Belgium.



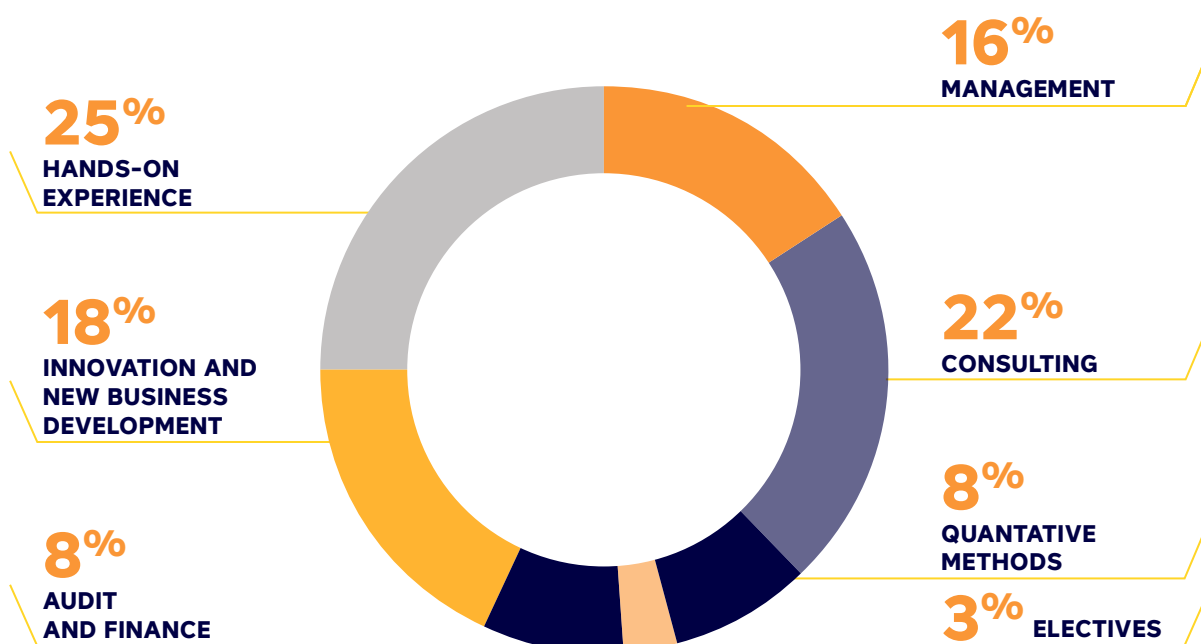
**Kevin,**  
Graduate - Scotland

*I completed the MSc in Business Analysis and Consulting (MBAC) at IÉSEG in 2016. I have worked at Deloitte UK since. The program helps build and nurture the skills, values and attributes required to maintain and develop a successful career in consulting. The variety and relevance of the courses taught through the MBAC are well crafted and suited for preparing students for a life in consulting and other related professions.*

*The international dimension in my job is extremely important. Deloitte operates globally and has an international presence in all offices and on all client projects. IÉSEG prepared me well to appreciate the value of understanding different working cultures and the importance of working in an internationally dynamic team.*

# PROGRAM STRUCTURE

(Figures indicate the percentage of the program devoted to each subject area.)



## MANAGEMENT

16%

- > Business Games
- > Economics of Firm Strategy
- > Generating Business Value with IT
- > International Business Strategy
- > Managing People and Teams
- > Project Management
- > Supply Chain Management

## CONSULTING

22%

- > Business Ethics and CSR
- > Business Process Modelling
- > Change Management
- > Communication Skills
- > Consulting Tools Seminar
- > Data Analytics
- > Innovation for Management Consulting
- > Managing and Leading the Professional Service Firm

## QUANTITATIVE METHODS

8%

- > Benchmarking and Performance Analysis
- > Statistics for Consulting

## ELECTIVES

3%

- > Data Analysis with Python
- > Data Visualization
- > Excel VBA
- > Introduction to Financial Data Analysis and Firm Valuation
- > SAP for Business Process Management

## AUDIT AND FINANCE

8%

- > Financial Reporting and Analysis
- > Management Accounting
- > Management Control and Decision Making

## INNOVATION AND NEW BUSINESS DEVELOPMENT

18%

- > Business Consultancy in a Digital Environment
- > Career Program
- > Creativity and Design Thinking
- > Entrepreneurship and New Business Development
- > Language Courses

## HANDS-ON EXPERIENCE

25%

- > Capstone Project: 4-to 6-month internship or work experience anywhere in the world. Alternatively, students can opt for a consulting project or a thesis.

Alongside the courses, the program offers various workshops and corporate events to further develop students' personal and professional skills. These cover a range of topics, from conflict management in cross-cultural environments to intercultural communication.



# ADMISSION PROCESS

## 2 types of candidates are eligible to apply for the MSc programs:

- International candidates that have graduated (or will graduate) from a Bachelor degree (minimum)
- Candidates from the French Education system that have graduated (or will graduate) from a Licence (minimum)

## APPLICATION PROCESS

Admission is via an online application at [apply.ieseg.fr](https://apply.ieseg.fr), the review of the supporting documents and an online conversation with a recruiter. A rolling admission is offered to qualified candidates starting in October 2021.

### Application Checklist for all the MSc programs

- Online application form
- Recent CV/Resume
- English proficiency test for non-native speakers: IELTS 6.5, TOEFL IBT 85, TOEIC 4 skills 850, Duolingo 105, Cambridge Exam B2 - students with IELTS 6.0, TOEFL IBT 75, TOEIC 4 skills 800, Duolingo 100, Cambridge Exam B2 will also be considered  
*Native English speakers or candidates who have had two years of courses taught in English are exempt.*
- Transcripts and diploma
- GMAT/GRE is a plus (yet not mandatory)
- Copy of passport
- €100 application fee

**There are specific admission requirements for each of the proposed degree programs. For more information, please refer to the individual program pages.**

### Application Deadlines

#### January 2022 intake (MSc in International Business in Lille only):

- November 14<sup>th</sup> 2021 for all candidates
- Early bird deadline: October 17<sup>th</sup> 2021

#### September 2022 intake

- May 31<sup>st</sup> 2022 for all candidates
- Early bird deadline: January 16<sup>th</sup> 2022



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