



# ▼ MSc - Master of Science Innovation, Creativity & Entrepreneurship



TROYES

The program aims at developing students' abilities to innovate, cultivating a multicultural mindset and enhancing their entrepreneurial skills.

Degree  
accredited by



In partnership with EPF -  
Graduate School of Engineering,  
Troyes Graduate School of Design and  
Technopole de l'Aube en Champagne.



15  
months

## LAST PERIOD

### First Option

- Business project creation - Business incubation

### Second Option

- Internship - Innovation oriented business

## MAIN PROJECT

Each student integrates a pluridisciplinary team (managers, engineers and designers) to solve

a specific problematic.

- Innovative Business Project
- Social Project

## ENGINEERING COURSES

- Emergence of product & project management
- Entrepreneurial culture & networking
- Technological engineering & dynamics
- Industrial & commercial responsiveness
- System integration
- Product development

## MANAGERIAL COURSES

- Entrepreneurial Spirit and Skills
- Design Spirit and Values
- Entrepreneurial Process Stages
- Business Development Training
- Business Development Challenge
- Turnaround Management Training
- Turnaround Case Study Challenge
- Business Game
- Make or Break Challenge

BAC + 4  
BAC + 5

### Career opportunities\*

- 60% of graduates hold positions as business engineers or project managers.

- 25% of graduates create their own business

Find out more on the dedicated leaflet

\*Employment survey 2019\*

Find out more about the MSc ICE: [scbs-education.com](http://scbs-education.com)