

INTERNATIONAL MANAGEMENT - MIEX

TRIPLE DEGREE MASTER PROGRAMME

MIEX DIRECTOR



Kamel MNISRI
direction-msc@icn-artem.com

LANGUAGE

English

DURATION

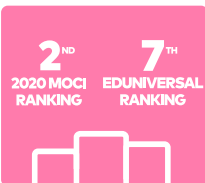
2 years full-time
 (admissions only for MSc 1 level)

THE 3 KEY STRENGTHS

The programme boasts a strong international dimension thanks to partner universities in Europe, Asia and Latin America, students from diverse backgrounds and the faculty's cosmopolitan teaching staff who are passionate about teaching and research.

The program's content provides the essential knowledge for anyone who is looking to embark on an international career, with an emphasis on international management methods and tools as well as personal and professional development.

A course accredited by the Conférence des Grandes Écoles and recognized as one of the top international management programs.



PROGRAMME OBJECTIVES

Prepares students to work in companies that are either involved in international trade or looking to expand abroad. The MIEX journey is unique international and multicultural learning experience designed to provide students with a global perspective of the business world and familiarize them with international management methods and tools.

PROGRAMME MODULES

The 1st year modules are compulsory for all students and focus on disciplines that develop the technical skills they need in international situations (negotiation, strategy, team management, finance, economics, etc.).

The 2nd year modules vary depending on where the students decide to spend this year abroad (Berlin, Moscow, Mexico, Porto Alegre or Shanghai). The content builds on the 1st year and addresses international management disciplines by focusing on the target region (Doing business in China, Doing business in Latin America, Doing Business in Europe).

CAREER OPPORTUNITIES

- ▶ International Strategy Consultant
- ▶ International Business Development Manager
- ▶ Account Manager
- ▶ International Business Manager
- ▶ Business Partners Manager
- ▶ Entrepreneur

SOME OF OUR BUSINESS PARTNERS

- | | |
|------------------|----------------|
| — Accenture | — Ficos |
| — Arcelor Mittal | — Gazprom |
| — Barilla | — MaxMara |
| — Calzedonia | — P&G |
| — Ducati | — Pirelli |
| — Ferrero | — Thyssenkrupp |

COURSE LOCATIONS

1st year

Campus ICN Nancy Artem
 86 rue Sergent Blandan
 54000 NANCY



University of Bologna - Italy

2nd year

Choose from the following institutions:

- MGIMO – Russia
- La Salle- Mexico
- ECUST- China
- UFRGS – Brazil
- ICN Business School Berlin – Germany

IN COOPERATION WITH:

- ▶ UNIVERSITY OF BOLOGNA (ITALY)
- ▶ MGIMO (RUSSIA)
- ▶ LA SALLE (MEXICO)
- ▶ ECUST (CHINA)
- ▶ UFRGS (BRAZIL)
- ▶ ICN BERLIN (GERMANY)



The MIEX programme gives students the unique opportunity to live in three different countries and flourish in a multicultural environment. It is an incredible and rewarding academic and personal experience that allows students to approach their future international career with confidence, safe in the knowledge that they are highly adaptable, very open-minded and have developed a broad overview of other cultures.

I'm very proud to have obtained this triple degree and to belong to the MIEX community. I have developed greatly both personally and professionally.

Océane Bouyer
 Product Manager Retail Operational Marketing - L'Occitane en Provence