

## 格勒诺布尔高等商学院

### 校友感言

KAILUN LU \_ MSc Fashion Design and Luxury Management



Grenoble is an outstanding location with a beautiful landscape and an excellent academic atmosphere. My year at GEM was very fulfilling and I vastly improved my skills and knowledge in many domains. I also learned a lot from my peers... I was impressed at how proactive, creative, efficient and professional the other students were. This in turn inspired me to be the same! I think this is one of the reasons why employers choose to employ GEM graduates.

The Msc FDLM program is a high quality employment oriented program, which fulfills the requirements of most companies in luxury industry looking to recruit in this field. The Fashion and Luxury business requires candidates who have knowledge in various disciplines and individuals who are able to quickly adapt to new environments. Graduates from this program are well equipped to meet these needs.

The sector I am now working in, merchandising, is a good example of this. In this field we need to have a good understanding of products and economy and at the same time excellent knowledge about customers and society. Prior to working in [Gucci's](#) merchandising team, I completed an internship in Moet Hennessy for retail analysis. Both have been great experiences and I'm enjoying the opportunity to apply my learning from the classroom into the workplace!

Danny ZHANG \_ MSc Fashion Design and Luxury Management



Now working at Christian Dior Couture in Marketing, I realize that the MSc Fashion, Design and Luxury Management program contributed to my career success in many different aspects.

From a theoretical approach, the program develops core management skills in the fields of fashion, design and luxury which equipped me with a competitive outlook, highly employable skills and flexible career options.

From a practical side, collaborating with leading industry professionals and visiting companies in the luxury, fashion and design sectors, allows us to enhance our taste and creativity in these areas and gives us a real insight into the luxury world.

Finally, the program opens the door to fulfilling internships opportunities throughout the world. I was first selected as a Retail Trainee in [Dior](#) through on-campus recruitment. The MSC FDLM program offers invaluable resources and privileged connections with leading brands in the luxury field.

While I write these words, I am just finishing the Paris Haute Couture Show works and celebrating my 2nd Anniversary working in a luxury fashion house. I love my job and this career satisfaction comes from having achieved my career goals through the MSc FDLM program.

Hong Zhang – MSc Finance



“The MSc Finance provided me with a solid systematic knowledge of both Corporate Finance and the Financial Market.

I particularly enjoyed the study-friendly, cooperative and very international learning environment. Being in a class of 17 different nationalities helped me to cultivate my cross-culture communication skills, which have proved essential to me as I enter the globalized world of business. The program enabled me to enhance my theoretical knowledge, whilst at the same time gaining practical experience, which has largely improved my competitiveness and employability.

After taught part of the program, an alumnus presented me with the opportunity to do an internship in Deutsche Bank within Wealth Management Department in Luxembourg. One year later, I moved to London and started my first job in Bloomberg in Financial Analytics and Sales department.

As a GEM graduate I continue to benefit greatly from offers of employment around the world from the School's careers centre service and I also feel that the alumni network is continuously being strengthened over time, to the advantage of all graduates." - Hong Zhang

#### Huwein Zheng – MSc Innovation Strategy and Entrepreneurship



The MSc ISE and its practical, real-world experience helped me tap into another professional domain and shift my career path.

As a working professional with several years in the field of marketing and communications, I lacked the engineering background of many ISE students. I felt that this put me at a disadvantage for switching to an innovation path. However, I was able to use the experience gained through my courses and the Live Business Case to successfully complete an internship with a French company.

I found that I was well prepared for my internship topic, which dealt with reverse innovation in emerging countries with a focus on China, India, and Brazil, thanks to the ISE program courses.

The program design allowed me gain concrete skills that aided my transition from a marketing and communications path to an innovation and strategy path. This would have been challenging without the preparation this program gave me. The connections I made at GGSB are also important. You never know when you'll have the opportunity to do business with a former classmate or professor!

I am excited about my new field and really appreciate the opportunities I had through the MSc in Innovation, Strategy and Entrepreneurship. This is a program with a bright future!