

IESE  
SCHOOL

BETTER SOCIETY

# FULFILL YOUR POTENTIAL - BECOME A RESPECTFUL, DYNAMIC AND PRODUCTIVE BUSINESS LEADER

> A series of specialized Master programs with one ambition: to help you excel as you pursue your career path.

## MASTER OF SCIENCE PROGRAMS



**IESEG**  
SCHOOL OF MANAGEMENT

EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

# MSC IN ENTREPRENEURSHIP AND INNOVATION



## CLASS PROFILE

### ACADEMIC BACKGROUND

50%	Business Administration
20%	Economics and Accounting
20%	IT and Engineering
10%	Marketing

### AGE RANGE

30%	< 23
70%	23-27



## CAREER OPPORTUNITIES

The Double Degree multi-sector and multidisciplinary approach prepares our students for a wide range of careers.

Options:

- Business Consultant for startups, spinoffs, innovative businesses, and emerging technologies
- Business Developer
- Entrepreneur
- Entrepreneurship Professional Support (e.g. Incubator Manager, Professional Investor)
- Innovation Manager
- Research and Development Manager



## A DOUBLE DEGREE WITH LOUGHBOROUGH UNIVERSITY LONDON

Loughborough University London is an inspiring postgraduate campus located in Queen Elizabeth Olympic Park. Established exclusively for postgraduate study and research, Loughborough University London combines influential thought leaders, pioneering researchers and creative innovators **to deliver one of the best postgraduate experiences the UK has to offer.**

Loughborough University London is part of an exciting community of organizations, creatives and educational providers located in a unique area that provides a stimulating environment for students and staff **to ask questions, challenge ideas and collaborate with a wide range of inspiring industry partners.**



### WHY CHOOSE OUR DOUBLE DEGREE?

The MSc in Entrepreneurship and Innovation degree develops students' **ability to critically understand and reflect on the importance of an entrepreneurial mindset in individuals and organizations.** At the end of the program, students will be able to evaluate the factors affecting the success of new ventures and drivers of the innovation process. Using action-based learning aimed at offering insight into the complexity of the entrepreneurial and innovation process, students will evaluate problems seeking to respond to real world contemporary challenges.

**In addition, students will benefit from the combined expertise of two leading institutions in the area of management studies, located in two of Europe's finest capital cities: Paris and London.**

# MSC IN ENTREPRENEURSHIP AND INNOVATION

## DEVELOP YOUR ENTREPRENEURIAL SPIRIT!



### OBJECTIVES

**The MSc in Entrepreneurship and Innovation is designed to develop critical understanding and the ability to reflect on the importance of an entrepreneurial attitude in individuals and organizations.** It also aims to develop students' critical thinking in order to evaluate the factors affecting the success of new venture creation and the innovation process; and provide the necessary tools to evaluate the attractiveness of new business ideas.

Using action-based learning aimed at offering insights into the complexity of the entrepreneurial and innovation process, students will evaluate problems seeking to respond to challenges. Students will gain experience with the unique qualities of the entrepreneurial decision-making process, as well as the skills of advanced networking and team working in order to compete in a rapidly changing business environment.



### ADVANTAGES

- > The program covers a wide range of topics, such as Technology Entrepreneurship, Business Modelling, Design Thinking and Innovation Management
- > Experiential learning through exercise, in-class activities, and a real-world entrepreneurial project
- > Close collaboration with both schools' incubators



### CAMPUSES

- > IÉSEG Campus – Paris-La Défense / Loughborough University London



### ADMISSION REQUIREMENTS\*

- > Minimum: A 4-year Bachelor's or Master's degree in any field from a recognized institution



### IN PARTNERSHIP WITH




**Loughborough  
University  
London**

\*If applicable, all admitted students are advised to apply for both French and UK visas before arriving in Paris for the first term at IÉSEG. For the French visa, students should contact their local Campus France office or French embassy/consulate. For the UK visa, students will be sponsored by Loughborough University London. Therefore, they need to apply up to 6 months prior to the start of the course in the UK. More information will be provided upon request. In the event of visa denial from the British authorities for circumstances that go beyond IÉSEG's responsibility, the student will have the option to join the second term of the MSc in International Business at IÉSEG (Paris or Lille campus, dependant on availability) and obtain the MSc in International Business degree upon graduation. Tuition will be adjusted accordingly. The policy of full refund of deposit due to visa rejection applies to both French and UK visas for this program.

For more information: [www.ieseg.fr/en/msc-entrepreneurship/](http://www.ieseg.fr/en/msc-entrepreneurship/)





*“A unique double degree program immersed in an enriching multicultural educational experience, allowing students to develop the critical skills to drive change in existing companies or to develop their own startup.”*

Dr. Tiago RATINHO - IÉSEG  
Dr. Louise SCHOLÉS - Loughborough  
University London  
Academic Directors

## ■ ZOOM ON... THE DOUBLE DEGREE PROGRAM

**Students completing the first term of the MSc in Entrepreneurship and Innovation at IÉSEG – Paris campus (30 ECTS; 60 UKC) will continue into the second term at Loughborough University London.** They will thus take modules that make up part of the MSc in Entrepreneurship and Innovation delivered by the Institute for Innovation and Entrepreneurship (IIE) and the Institute for International Management (IIM) (30 ECTS; 60 UKC).

Students shall complete their program with either a capstone project (4- to 6-month internship or work experience), a thesis, or an entrepreneurial project under IÉSEG-LOUGHBOROUGH UNIVERSITY joint supervision (30 ECTS; 60 UKC).

Following the reciprocal recognition of the respective term of courses (1<sup>st</sup> and 2<sup>nd</sup>) and the approval of the joint supervision of the third term project, students shall receive the appropriate MSc in Entrepreneurship and Innovation degree from Loughborough University and the equivalent from IÉSEG.

## ■ INCUBATOR PROGRAMS

### Loughborough University London

Loughborough University London provides access to business coaching and support through its Future Space team. This includes access to the following:

- Business Coaching from Loughborough University Enterprise Network staff
- A pre-accelerator program for early-stage start-ups (FFWD London)
- The university incubator program ‘The Studio’
- The Sport Tech Hub, an accelerator, which helps tech start-ups that encourage people to live a physically active lifestyle

### IÉSEG

IÉSEG’s incubator is the to-go place for students and alumni who want to start a business. The incubator assists entrepreneurs with business ideas who wish to test the validity of their value proposition.

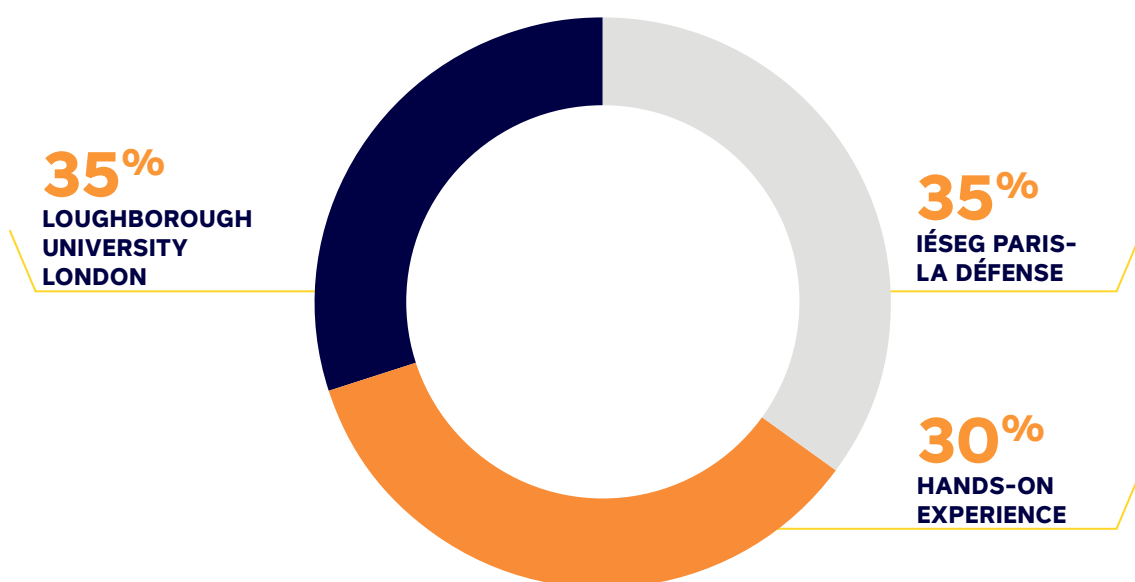
Additionally, there is a 12-month program for those who already have an operating company, as well as an option for those who wish to scale up their venture.

Since the beginning of its operation, IÉSEG’s incubator has supported 92 startups, which collectively raised over 3.5 M.EUR and created 13 jobs.

“The Incubator is a talent pool of energy, created for and by its members. Being part of it means being part of an exciting, collaborative adventure.”

Jacques ANGOT,  
Director of the IÉSEG Incubator

# PROGRAM STRUCTURE\*



## LOUGHBOROUGH UNIVERSITY LONDON

### 35%

- > Corporate Finance
- > Corporate Governance, the State and Development
- > CSR
- > Designing Innovation for the Future
- > New Venture Creation
- > Institutional Foundations of Entrepreneurship and Capitalism
- > International HRM

## IÉSEG PARIS-LA DÉFENSE

### 35%

- > Collaborative Project
- > Creative Business Modelling
- > Design Thinking
- > Entrepreneurial Funding
- > Innovation Management
- > Technology Entrepreneurship and New Business Development

## HANDS-ON EXPERIENCE

### 30%

- > Capstone Project: 4-to 6-month internship or work experience anywhere in the world. Alternatively, students can opt for a consulting project or a thesis.

\*Module titles are subject to change.

Alongside the coursework, the program includes various workshops and corporate events to further develop students' personal and professional skills. These cover a range of topics, from conflict management in cross-cultural environments to intercultural communication.



# ADMISSION PROCESS

## 2 types of candidates are eligible to apply for the MSc programs:

- International candidates that have graduated (or will graduate) from a Bachelor degree (minimum)
- Candidates from the French Education system that have graduated (or will graduate) from a Licence (minimum)

## APPLICATION PROCESS

Admission is via an online application at [apply.ieseg.fr](https://apply.ieseg.fr), the review of the supporting documents and an online conversation with a recruiter. A rolling admission is offered to qualified candidates starting in October 2021.

### Application Checklist for all the MSc programs

- Online application form
- Recent CV/Resume
- English proficiency test for non-native speakers: IELTS 6.5, TOEFL IBT 85, TOEIC 4 skills 850, Duolingo 105, Cambridge Exam B2 - students with IELTS 6.0, TOEFL IBT 75, TOEIC 4 skills 800, Duolingo 100, Cambridge Exam B2 will also be considered  
*Native English speakers or candidates who have had two years of courses taught in English are exempt.*
- Transcripts and diploma
- GMAT/GRE is a plus (yet not mandatory)
- Copy of passport
- €100 application fee

**There are specific admission requirements for each of the proposed degree programs. For more information, please refer to the individual program pages.**

### Application Deadlines

#### January 2022 intake (MSc in International Business in Lille only):

- November 14<sup>th</sup> 2021 for all candidates
- Early bird deadline: October 17<sup>th</sup> 2021

#### September 2022 intake

- May 31<sup>st</sup> 2022 for all candidates
- Early bird deadline: January 16<sup>th</sup> 2022



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