# FULFILLYOUR POTENTIAL - BECOME A RESPECTFUL, DYNAMIC AND PRODUCTIVE BUSINESS LEADER

FR SOLE

A series of specialized Master programs with one ambition: to help you excel as you pursue your career path.

MASTER OF SCIENCE PROGRAMS



EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

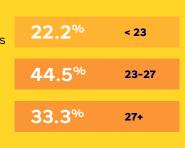


# **ACADEMIC BACKGROUND**

33.3%	Accounting
<b>22.2</b> <sup>%</sup>	Business Administration
<b>22.2</b> <sup>%</sup>	Economics and Banking

# 16.7<sup>%</sup> Finance 5.6%

International Business



**AGE RANGE** 

**REER OPPORTUNITIES\*** 

#### ROLES

- Accountant
- Analyst
- Associate Auditor
- **Consolidation Analyst**
- Finance Business Partner
- **Financial Controller**

## **POST-MSC SALARY**

€55,222 Average Annual Salary (bonus included)

#### **EXAMPLES OF COMPANIES THAT HAVE RECRUITED ALUMNI**

- PWC
- DIRECTORATE GENERAL OF TAXES
- ATTIJARIWAFA BANK
- > BMW AUTOMOTIVE LTD
- > SOCIETE GENERALE
- EDF TRADING
- > PALFINGER MARINE GMBH
- > SANOFI SPA
- TECHNICOLOR
- TIIN CAPITAL
- > WELLINGTON MANAGEMENT
- > INTERPOL

# THE IÉSEG COMMUNITY IS PRESENT ON 5 CONTINENTS

ORIGIN OF OUR CURRENT STUDENTS LOCATION OF OUR ALUMNI



\*2021 Survey led by the Conférence des Grandes Écoles with graduates from the 2018, 2019 and 2020 classes of the program which was cross-referenced with LinkedIn and the IÉSEG Network database.

# MSc IN INTERNATIONAL ACCOUNTING, AUDIT AND CONTROL

# MAXIMIZE YOUR OPTIONS IN THE FIELD OF ACCOUNTANCY

# OBJECTIVES

The MSc in International Accounting, Audit and Control is based on a solid foundation in financial reporting and analysis, in management accounting and decision-making, corporate finance and financial advisory services, thereby preparing candidates for leading roles in these professions.

The program provides participants with an understanding of modern financial functions from both a technical and an institutional point of view, enabling them to work in a wide variety of industries. Graduates also benefit from the preparation for admission to global professional accountancy bodies (Complete CMA Exam preparations allowing exemptions towards the ACCA Professional Examinations and alignment with the CIMA's Masters Gateway).

# ADVANTAGES

- Experience a comprehensive accounting foundation and develop leadership skills
- Excel through a blend of theory and practice delivered by experts in the discipline
- Stay at the forefront of techniques and technologies through data analytics techniques for the accounting and audit fields and develop your critical thinking
- Take part in comprehensive CMA Exam preparations (parts I and II and scholarships) during the year
- Experience a truly international immersion in the financial heart of Paris

# **IÉSEG CAMPUS**

> PARIS-LA DÉFENSE



# ADMISSION REQUIREMENTS

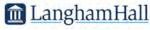
Minimum: Bachelor's Degree from a recognized institution, in Business Administration, Engineering, Finance, Accounting, Economics, Mathematics or similar from a recognized institution. Applicants with Bachelor's degrees in other areas together with relevant professional experience will be considered.



CMA<sup>®</sup>

#### IN PARTNERSHIP WITH





For more information: www.ieseg.fr/en/msc-accounting/

*"Empowering future managers to make the difference from a financial position leveraging the latest technologies."* 

**Dr. Raul BARROSO** Academic Director, Professor of Accounting, Audit and Control

#### ZOOM ON... DATA ANALYTICS

The evolution of the accounting profession is fundamental for the program. The Data Analytics course allows participants to get involved with advanced data analytics techniques through real-life examples (clustering, link analysis, tag cloud and text mining, etc.).

Participants get acquainted with the main steps in a forensics data analytics approach and gain knowledge on the use of some available data analytics software.

#### PARTNERSHIP IMA HIGHER EDUCATION ENDORSEMENT PROGRAM AND THE CMA®

#### The Higher Education Endorsement Program

The IMA (Institute of Management Accountants) Higher Education Endorsement Program is a program that identifies business curricula that meet the quality of educational standards required to enable students to earn the CMA® (Certified Management Accountant®) designation. IÉSEG is the first institution in France to receive this endorsement.

#### The CMA® (Certified Management Accountant®) Program

IMA's globally recognized CMA® program is a relevant assessment of advanced accounting and financial management knowledge in critical areas such as financial planning, analysis, control, and decision support.

For more information about the CMA® certification program, please visit **www.imanet.org/certification** 

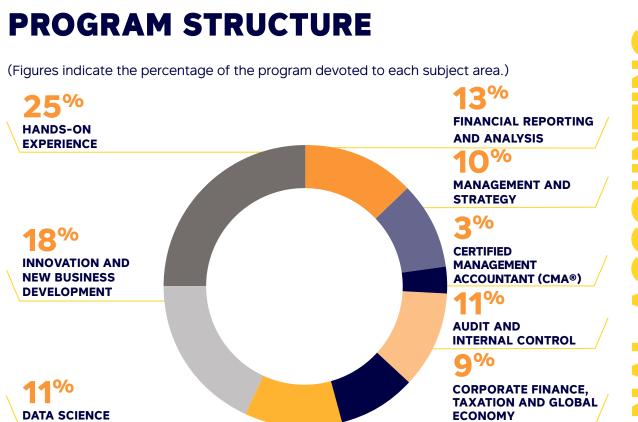


Graduate - Colombia

Firstly, I chose IÉSEG because it was the best option for me in terms of time, the courses provided, the amazing international environment and my personal budget. I chose the MSc in International Accounting, Audit and Control because I was looking for more knowledge regarding my professional background in accounting and wanted to develop a specialization in this in order to take forward my professional career.

My favorite courses in the program were the ones that gave us an essential understanding of the most important topics in audit and accounting, such as: Audit Techniques, CMA, Financial Accounting, Financial Reporting and Analysis 1, Forensic Accounting and Fraud Risk Management, etc. Since March 2021, I have been working as an Administrative and Accounting Assistant at Isispharma.





# FINANCIAL REPORTING AND

#### ANALYSIS - 13<sup>%</sup>

- International Corporate Financial Reporting and Consolidation
- International Financial Accounting
- International Financial Reporting and Analysis I
- International Financial Reporting and Analysis II
- > Operational Audit Techniques
- > Risk Based Internal Audit

# **MANAGEMENT AND STRATEGY -**

#### 10%

- > Business Ethics and Managerial Behavior
- > Business Game
- Managing Consultancy
- > Managing and Leading a Professional Service Firm
- > Project Management

# CERTIFIED MANAGEMENT ACCOUNTANT (CMA®) - 3%

- CMA 1
  CMA 2

# **AUDIT AND INTERNAL CONTROL -**

#### 11%

- Accounting Information Systems
- > Audit Techniques
- Controlling and Auditing Corporate Social Responsibility
- Forensic Accounting and Fraud Risk Management
- Management Accounting

Management Control and Decision Making

## CORPORATE FINANCE, TAXATION AND GLOBAL ECONOMY - 9%

- Accounting and the Global Economy
- Corporate Finance
- Corporate Governance: a Financial Perspective
- > Financial Econometrics
- International Taxation

#### DATA SCIENCE - 11<sup>%</sup>

- > Data Analytics
- > Data Visualization
- > Dataviz Challenge
- > ERP
- > Quantitative Methods
- Simulation for Decision Making
- > Visual Basic for Applications (VBA)

### INNOVATION AND NEW BUSINESS DEVELOPMENT - 18<sup>%</sup>

- > Business Consultancy in a Digital Environment
- Career Program
- Creativity and Design Thinking
- Entrepreneurship and New Business Development
- Language Courses

# HANDS-ON EXPERIENCE - 25%

Capstone Project: 4-to 6-month internship or work experience anywhere in the world. Alternatively, students can opt for a consulting project or a thesis.

Alongside the courses, the program offers various workshops and corporate events to further develop students' personal and professional skills. These cover a range of topics, from conflict management in cross-cultural environments to intercultural communication.



# **ADMISSION PROCESS**

#### 2 types of candidates are eligible to apply for the MSc programs:

> International candidates that have graduated (or will graduate) from a Bachelor degree (minimum)

 Candidates from the French Education system that have graduated (or will graduate) from a Licence (minimum)

#### **APPLICATION PROCESS**

Admission is via an online application at apply.ieseg.fr, the review of the supporting documents and an online conversation with a recruiter. A rolling admission is offered to qualified candidates starting in October 2021.

#### **Application Checklist for all the MSc programs**

- Online application form
- Recent CV/Resume

English proficiency test for non-native speakers: IELTS 6.5, TOEFL IBT 85, TOEIC 4 skills 850, Duolingo 105, Cambridge Exam B2 - students with IELTS 6.0, TOEFL IBT 75, TOEIC 4 skills 800, Duolingo 100, Cambridge Exam B2 will also be considered

Native English speakers or candidates who have had two years of courses taught in English are exempt. > Transcripts and diploma

- > GMAT/GRE is a plus (yet not mandatory)
- Copy of passport
- > €100 application fee

There are specific admission requirements for each of the proposed degree programs. For more information, please refer to the individual program pages.

#### **Application Deadlines**

January 2022 intake (MSc in International Business in Lille only):

- November 14<sup>th</sup> 2021 for all candidates
- > Early bird deadline: October 17<sup>th</sup> 2021

#### September 2022 intake

- > May 31<sup>st</sup> 2022 for all candidates
- > Early bird deadline: January 16th 2022



#### LILLE:

> 3 rue de la Digue F-59000 Lille

#### PARIS:

- > Socle de la Grande Arche 1 Parvis de La Défense F-92044 Paris – La Défense cedex
- > Switchboard: +33 (0)3 20 54 58 92 / +33 (0)1 55 91 10 10 > www.ieseg.com

#### SHANGHAI:

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- Pudong New District, 200127, Shanghai
- > Tel.: + 86 (021) 3382 1506
- > Email: m.porto@ieseg.fr; shanghaioffice@ieseg.fr



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