

IESE
SCHOOL

BETTER SOCIETY

FULFILL YOUR POTENTIAL - BECOME A RESPECTFUL, DYNAMIC AND PRODUCTIVE BUSINESS LEADER

> A series of specialized Master programs with one ambition: to help you excel as you pursue your career path.

MASTER OF SCIENCE PROGRAMS



IESEG
SCHOOL OF MANAGEMENT

EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY



CLASS PROFILE

The ideal candidate is highly motivated to augment his/her current skills with a deeper understanding of sustainability issues. This will be further underpinned by the student's desire to grasp a basic fluency in the science and technology that is at the core of the sustainability agenda.

It is important to note that the program does NOT require a strong science or technology background. Rather, the program is designed so that students will be able to make the important connections, for example, between the mitigation of climate change and investment in low-carbon technologies. Or, link water risk and natural resource stress to supply chain continuity and grasp stakeholder activism as a strategic imperative.



CAREER OPPORTUNITIES

This program is a good fit if you are interested in working with, for example:

Mainstream industries (banks, energy companies, consumer goods, consulting) in a variety of roles:

- Management to advise and guide the strategic decision-making in a world where the need for sustainability continually imposes new and evolving challenges and opportunities to companies.
- Marketing and Advertising to promote products with more sustainable attributes.
- Human Resources to advance diversity and inclusion of the workforce.
- Finance and Accounting to capture carbon tax and trading impacts and pricing of water risk.
- Product Development to identify new, more sustainable materials, alternative packaging or re-design to capture under-served markets.
- Operations to improve sustainability characteristics throughout supply chains and production cycle.

Specialized firms focused on sustainability data (auditing firms, asset management, investment strategy) along the following lines:

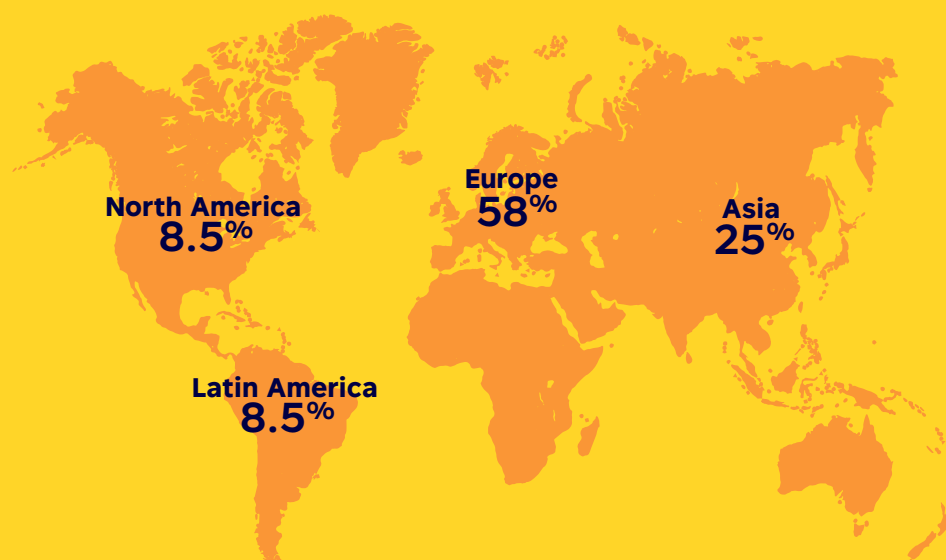
- Certification, verification and compliance around ESG (Environmental, Social, and Governance) data continues to be an important part of company practice as stakeholders seek wider and deeper validation of companies' supply chains and their product origins;
- Sustainability, Green, or Impact investing has expanded significantly over the past five years to include strategies based on sustainability (e.g., ESG) criteria.

Civil society, NGOs, activist groups who need professionals that can combine a solid business background with passion for environmental stewardship and social justice.

THE IÉSEG COMMUNITY IS PRESENT ON 5 CONTINENTS



LOCATION OF OUR GLOBAL IÉSEG ALUMNI NETWORK



NEW

MSc IN MANAGEMENT FOR SUSTAINABILITY

LEAD THE CHANGE TOWARDS A SUSTAINABLE FUTURE



OBJECTIVES

The MSc in Management for Sustainability has been designed for problem-solvers. Who are problem-solvers? Purpose-driven students who want to implement solutions addressing the world's toughest sustainability challenges.

Managing the full range of sustainability risks and challenges is top-of-mind for business leaders. This means making day-to-day decisions that, for example, ensure water quality, tackle climate change, advance green technology, engage with stakeholders, innovate for food and validate social compliance for fair labor practices. This Master equips students with the fundamental science, technology and policy know-how for meeting today's sustainability challenges.



ADVANTAGES

- > Acquire the basic science and technology awareness around issues like climate change, alternative energy, water risk and waste management and how this affects business decisions.
- > Roll up your sleeves and work with the practical and tactical tools that managers use every day to help them solve the world's and firms' thorniest problems. From the newest business models around circular economy to reporting and accountability requirements that capture performance metrics, and 'green impact' investing strategies – these are just a few of the courses offered.
- > Obtain a professionally recognized certification from a global organization (Global Reporting Initiative – GRI), the 'gold standard' of sustainability reporting frameworks.



IÉSEG CAMPUS

- > LILLE



ADMISSION REQUIREMENTS

- > Minimum: Bachelor's Degree in Business or Sustainability areas from a recognized institution. Applicants with degrees in other areas will be considered together with relevant professional experience.

For more information: www.ieseg.fr/en/msc-sustainability/



“This program offers a unique blend of courses, aimed to become a changemaker addressing pressing sustainability challenges. Combining fundamental insights from sustainability science and policy with relevant know-how for meeting today’s businesses’ sustainability challenges, this program is set to prepare you to lead the change towards sustainability.”

Dr. Frank DE BAKKER
Academic Director,
Professor of Corporate Social
Responsibility

■ ZOOM ON... THE ICOR AND IRISK CENTERS

The core team of the Master of Science in Management for Sustainability is composed of professors associated with ICOR, the IÉSEG Centre for Organizational Responsibility or with iRisk, the IÉSEG Research Center on Risk and Uncertainty. ICOR aims to create and spread conceptual knowledge and practice-oriented tools in the fields of social responsibility, sustainability and business and society relationships, while the objective of iRisk is to better understand and improve decisions about environmental, health, and other risks. The core team is supplemented with specialists, aimed to offer you the best learning experience.

For more information: icor.ieseg.fr / irisk.ieseg.fr

■ ZOOM ON... CSR AT IÉSEG

Educating innovative and responsible managers who are capable of initiating and managing change for a better society is at the heart of IÉSEG’s history. Since 2013, IÉSEG has included courses on sustainability and business ethics through its different programs and developed strong partnerships with companies and organizations working in sustainability, thus providing outstanding learning opportunities to our students.

At IÉSEG, sustainability goes beyond the classroom as we are committed to including sustainability and the UN Sustainable Development Goals in all our activities: in our research, our student life, and our campuses. As a result of this commitment, IÉSEG is among the 38 United Nations PRME Champion Schools and ranked as a Top 30 School in sustainability by the Positive Impact Rating. We are also members of the UN Global Compact, Campus Responsables, and the B-Academy.



Maria CASTILLO
Head of Sustainability, IÉSEG

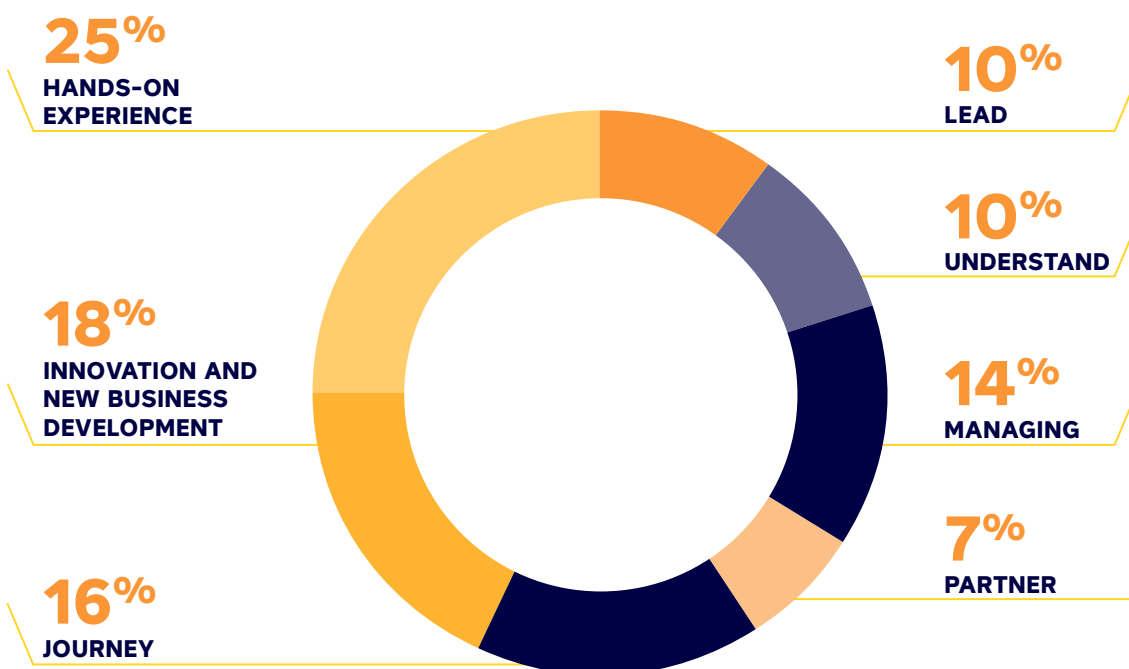
Joining the MSc in Management for Sustainability at IÉSEG is an excellent choice for leaders wanting to increase his/her knowledge and expertise on sustainability, to build his/her sustainability skill set, and to actively address the most pressing social and environmental challenges business faces in the next decades.

The quality of our courses and our high-level faculty, our proven expertise and engagement on sustainability, our large network of partners, and the involvement of our faculty in our programs provide the perfect setting to learn more about sustainability and to put learning into practice. Companies today are looking for talented managers who are capable of integrating sustainability dimensions into any business problem.

This Master will enable you to have a successful business career, regardless of whether you wish to become a sustainability professional or pursue a career in any other business discipline where sustainability literacy is now a must!

PROGRAM STRUCTURE

(Figures indicate the percentage of the program devoted to each subject area.)



LEAD

10%

- > Business Model Innovation
- > Leading and Governing a Sustainable Business
- > Political Economy of Sustainability
- > Sustainability and Ethics
- > Systems Thinking and Large System Change

UNDERSTAND

10%

- > Climate Change: Science and Policy
- > Decision-Making under Risk and Uncertainty
- > Development Economics
- > Ecosystems in the Anthropocene
- > Environmental Problems and Human Behavior

MANAGING

14%

- > Auditing, Managing and Reporting for ESG
- > Diversity, Equality and Inclusion
- > Impact Investment and Sustainable Finance
- > Managing Information and Data for Sustainability
- > Marketing & Communication for Sustainability
- > Responsible Supply Chains
- > Social Entrepreneurship and Intrapreneurship
- > The Big Four: Energy, Carbon, Water and Waste

PARTNER

7%

- > Activism: Strategy and Tactics
- > Navigating the Institutional Environment
- > Organizing for the Circular Economy
- > Partnerships for Grand Challenges

JOURNEY

16%

- > ARISE Induction Sessions
- > Bootcamp 1 – Technology
- > Bootcamp 2 – Business Simulation
- > Bootcamp 3 – Product Design, Creativity and Sustainability
- > Company Visits
- > Consulting Skills
- > Field Project

INNOVATION AND NEW BUSINESS DEVELOPMENT

18%

- > Business Consultancy in a Digital Environment
- > Career Program
- > Creativity and Design Thinking
- > Entrepreneurship and New Business Development
- > Language Courses

HANDS-ON EXPERIENCE

25%

- > Capstone Project: 4-to 6-month internship or work experience anywhere in the world. Alternatively, students can opt for a consulting project or a thesis.

Alongside the courses, the program offers various workshops and corporate events to further develop students' personal and professional skills. These cover a range of topics, from conflict management in cross-cultural environments to intercultural communication.



ADMISSION PROCESS

2 types of candidates are eligible to apply for the MSc programs:

- International candidates that have graduated (or will graduate) from a Bachelor degree (minimum)
- Candidates from the French Education system that have graduated (or will graduate) from a Licence (minimum)

APPLICATION PROCESS

Admission is via an online application at apply.ieseg.fr, the review of the supporting documents and an online conversation with a recruiter. A rolling admission is offered to qualified candidates starting in October 2021.

Application Checklist for all the MSc programs

- Online application form
- Recent CV/Resume
- English proficiency test for non-native speakers: IELTS 6.5, TOEFL IBT 85, TOEIC 4 skills 850, Duolingo 105, Cambridge Exam B2 - students with IELTS 6.0, TOEFL IBT 75, TOEIC 4 skills 800, Duolingo 100, Cambridge Exam B2 will also be considered
Native English speakers or candidates who have had two years of courses taught in English are exempt.
- Transcripts and diploma
- GMAT/GRE is a plus (yet not mandatory)
- Copy of passport
- €100 application fee

There are specific admission requirements for each of the proposed degree programs. For more information, please refer to the individual program pages.

Application Deadlines

January 2022 intake (MSc in International Business in Lille only):

- November 14th 2021 for all candidates
- Early bird deadline: October 17th 2021

September 2022 intake

- May 31st 2022 for all candidates
- Early bird deadline: January 16th 2022



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