



PARIS

EAC

ÉCOLE DE MANAGEMENT

MARCHÉ DE L'ART, CULTURE, LUXE, GEMMOLOGIE



The EAC with its 30 years of experience and its state-recognised diplomas and certificates, and that hosts the National Institute of Gemmology, is one of the major Business Schools to become a professional in the Art Market, Culture, the Luxury industry and the Gemmology. Auctioneers, project managers, art gallery owners or directors, exhibition curators, show producers, artist agents, coordinators, press agents, directors of tourist and cultural sites, luxury-brand developers, cultural entrepreneurs, luxury-store managers, gemmologists, precious stones traders...

In its France-based campuses located in the heart of Paris and Lyon, the EAC hosts students from around the world for its programmes at Bachelor, Master and Postgraduate degree level. Classes are taught in French or English according to the programme.

The EAC also hosts the French National Institute of Gemmology, a school specialized in the study and classification of gems and precious stones, which offers a Bachelor programme in "Expert Gemmologist" dedicated to students, a programme awarding "Gemmologist title" to professionals, specialized training in diamonds and pearls expertise. The EAC is also partner of the Ecole de Condé Cultural Heritage which is the school of cultural heritage preservation, specialised in the restauration of artworks (painting, ceramic, paper) and that offers Bachelor and Master programmes.

The EAC is alive through a continuously expanding and diversified network of partnerships with companies, cultural institutions, auction houses, art galleries, French luxury brands that allows students to discover the professional world throughout their study cycle. Thanks to the Erasmus+ Charter and bilateral agreements, EAC students' can benefit

from study mobility and internships abroad in other higher education institutions in Europe (Germany, Hungary, Spain etc.) and beyond (China, Japan, South Korea, United States etc.). The EAC also offers a joint degree with its partner in Spain.

The EAC is part of the AD Education network that brings together 7 schools in France (25 campuses), 2 in Italy (4 campuses), 2 in Spain (3 campuses) & 1 in Germany (3 campuses) : www.ad-education.com.

◆ MAIN PROGRAMMES OF STUDY

Paris-Lyon:

Art Market: Bachelor, Master, MBA

Culture: Bachelor, Master, MBA

Luxury: Bachelor, Master, MBA

Gemmology: Bachelor Gemmologue-expert, European Gemmologist Training (EGT)

◆ RESEARCH

In around 30 years, the EAC has collected information, observations and elements for analysis: today, it can rely on the skills of its lectures to act as an observatory of artistic, social, cultural and even economic and political movements in the sectors relevant to its activity, that is, its 3 training axes: the art market, culture and luxury industry.

◆ STRENGTHS

- National and international recognition of the programmes
- An active academic department prioritizing student's independence and group dynamics
- Lecturers are well-established professionals in the fields of the art market, culture, luxury and gemmology
- Occupational integration above 80%
- An incubator for the development of entrepreneurial projects

◆ LOCATION

Paris - Lyon - Shanghai - Beijing



IDENTITY FORM

- ◆ **Precise name of the institution**
EAC - École de Management Marché de l'art, Culture, Luxe, Gemmologie
- ◆ **Type of institution**
Private institution of higher education.
- ◆ **City where the main campus is located**
Paris
- ◆ **Number of students**
600
- ◆ **Percentage or number of international students**
12%
- ◆ **Type and level of qualifications awarded**
Bachelors: Level 6; Master & MBA: Level 7; professional certifications 'Gemmologist'; high quality dealer: luxury and timepieces.
- ◆ **French language courses**
Yes - One-year study abroad programme in Paris and Shanghai
- ◆ **Programs for international students**
No
- ◆ **Programs in English**
Yes - Paris: Master 'Art Market Management'; Master 'Cultural Management'; Master 'Luxury'; MBA 'Luxury'; MBA 'Art Market Management'; MBA 'Cultural Management' & Bachelor 3rd year 'Management of Cultural Projects»
- ◆ **Registration fees/year (for information only)**
From 6000 to 8900 Euros, depending on the programme.
- ◆ **Postal address**
- EAC 33, rue La Boétie - 75008 Paris
- International office, 20 rue Croix Nivert, 75015 Paris

<http://ecole-eac.com>



Member of Campus France Forum / Member of CampusArt