



# INSTITUT DES HAUTES ÉTUDES ÉCONOMIQUES ET COMMERCIALES INSEEC U.

The INSEEC U takes its name from a school that was founded in Bordeaux in 1975 and began operating in Paris eight years later.

Today the INSEEC Group operates in Paris, Bordeaux, Lyon, Chambéry-French Alps, Geneva, London and Chicago, the International University of Monaco (IUM), whose prestigious degrees include an Full-time and Online accredited Executive MBA, merged with INSEEC U. In 2010. ESCE, EBS, ECE (engineering), IFG join Inseec group in 2016. Its educational approach incorporates the practices of traditional business schools, while also borrowing from the breadth of France's schools of politics and policy, in the value of the well-rounded individual. INSEEC's principal diploma is accredited by the French government and is the equivalent of a European master. INSEEC is a member of the Conférence des Grandes Ecoles.

## ◆ MAIN PROGRAMMES OF STUDY

INSEEC U. enrolls some 23,500 students in its 11 programs: Master Grande Ecole (Paris, Bordeaux, Chambéry), MSc/MBA INSEEC (Paris, Bordeaux, Lyon, Chambéry), BBA INSEEC (Lyon, Bordeaux), BBA international (Paris), INSEEC Bachelor (Paris, Chambéry), INSEEC Wine Institute (Bordeaux, Beaune), Sup de Pub-ESMI School of Communication (Paris, Lyon, Bordeaux), Créa (Genève), Sup Santé / ATOUT SUP (prep school in Paris and Lyon), SUP-CAREER (Paris) and IUM (Monaco), ESCE (Paris), EBS (Paris), ECE (Paris) et IFG (Paris). A faculty of 850 support the group's core programs in management, international business, and health and advertising management. Toray, INSEEC U. is one of France's leading private institutions of higher education, with an overall budget of euros 220 million.

## ◆ RESEARCH

INSEEC U. research center is divided into broad departments devoted to marketing, finance, management, and human resources. Operating in Paris, Bordeaux, Lyon and Chambéry, the

center benefits from contributions from various sources, notably the group's doctoral-level faculty (including doctoral candidates), visiting researchers, and corporate researchers and staff. The laboratory's research policy is set by a newly formed scientific council of very high academic and professional caliber. Chaired by Professor Pierre-Louis Dubois.

## ◆ STRENGTHS

INSEEC U. to continuously expand its network of partner institutions abroad. The group now boasts a network of 350 prestigious university partners in every corner of the world. INSEEC offers French and international students numerous opportunities to pursue a dual degree (20 MSc and MBA programs) or to participate in academic exchanges in the United States, Canada, Mexico, Australia, New Zealand, Germany, Spain, India, and China. International enrollment in the schools that make up the group has grown steadily with the addition to the curriculum of many courses taught in English. Programs of the "luxury markets cluster" formed after the merger of INSEEC and IUM are highly sought after by students and young professionals from emerging countries. Particularly popular are customized programs in one or more of the countries in which the group operates (France, London, Monaco, Alpes-Savoie). The Bachelors, entirely taught in English and the International MSc and MBA, allow students, especially international students, to participate in programs of international MSc scope as soon as they leave secondary school. 115 specializations programs are offered.

## ◆ LOCATION

Its center-city facilities have a special architectural personality that offers students pleasant residential surroundings close by the economic and cultural attractions of each metropolis. All sites are equipped with cutting-edge technological resources and enjoy the support of business and alumni networks. (Of INSEEC's 120,000 alumni, 34% live abroad and 12% are business founders.)



## IDENTITY FORM

- ◆ **Precise name of the institution**  
Institut des Hautes Études Économiques et Commerciales / INSEEC Universitas - INSEEC U.
- ◆ **Type of institution**  
Private
- ◆ **City where the main campus is located**  
Paris
- ◆ **Number of students**  
23 500
- ◆ **Percentage or number of international students**  
45%
- ◆ **Type and level of qualifications awarded**  
LMD: authorisation to grant Masters degree (procedure underway)  
- Institution-specific diploma (accredited at baccalauréat + 5 years)
- ◆ **French language courses**  
Yes
- ◆ **Programs for international students**  
Yes
- ◆ **Programs in English**  
Yes
- ◆ **Registration fees/year (for information only)**  
From 8,300 à 12,900 euros depending on the selected programs - 28,900 euros for MBA program
- ◆ **Postal address**  
43 Quai de Grenelle 75015 Paris

<https://www.inseec.education>



Member of Campus France Forum